



How to Access Student Talent

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Agenda

- 1. About Georgian College
 - Hiring Co-op Students
 - Contacting Georgian
- 2. About Lakehead University
 - What is Experiential Learning & Workintegrated-learning
 - Contacting Lakehead
- 3. Services for employers from both institutions



1. Questions and discussion



About Georgian - Our campuses





Why Georgian?

88.1% of our grads find employment within 6 months of graduation

6,200 employers partner with Georgian to offer student work experiences

100% of our programs emphasize practical, hands-on learning

130+ market-driven programs, including:

- certificates
- diplomas
- degrees
- graduate certificates
- combined degree-diploma programs with Lakehead University









Leading CO-OP
COLLEGE

More than 5,000 students enrolled in co-op programs and more than 6,200 employer partners.











Benefits of Hiring Co-op Students

- Students bring fresh ideas/perspectives, new technical knowledge and terminology to the workplace
- Hiring a co-op student may reduce your labour costs
- Your company may be eligible for an Ontario Co-operative Education Tax Credit of up to \$3,000 per student per work term
- Students free up permanent staff for new projects, vacation or complex tasks
- Allows you to assess the student's potential as a permanent employee, assists with succession planning

When are co-op students available to work?

 Various time of the year - most work terms start in September, January and May and are typically four months in length





CONTACT INFO - GEORGIAN

All General Co-op Employer Inquiries:

Rebecca Kendall (Employer Engagement Consultant) rebecca.kendall@georgiancollege.ca

Part-time and Graduate Job Postings:

• Priya James (Employment Resource Officer) gccareerhub@georgiancollege.ca

Questions about GeorgianConnects:

careerandcoop@georgiancollege.ca





About Lakehead... Where is Lakehead?

ONTARIO

THUNDER BAY



90 min flight to Toronto





90 min drive to Toronto





- 10% from Simcoe County choose Lakehead
- 97.7% employment rate two years after graduating
- 91% have jobs related to their field of study
- 100% of programs incorporate experiential learning (hands-on experiences) or work-integrated-learning opportunities such as applied labs, community service learning, placements, co-op work terms, etc.

Students rank Lakehead as one of the top 10 universities in Canada and top 3 in **Ontario** that prepare them for employment.

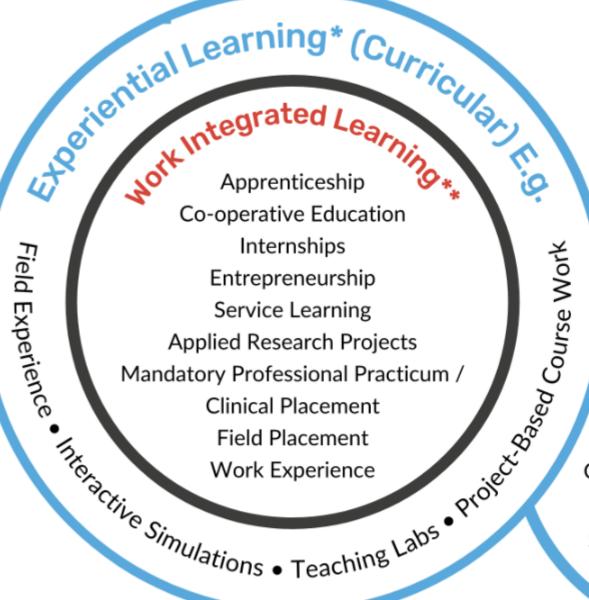


WIL For Students

- Explore future careers
- Build skills
- Meet employers

WIL for Employers

- Explore future hires
- Build your workforce
- Mentor the future of your industry



- *Embedded in program or course design
- **Embedded in program or course design and includes 3rd party engagement, e.g. Employer, industry or community partner
- ***Student driven may or may not be program related and is not embedded in program or course design

Co/Extra Curric

Athletics

Student Clubs

Job Shadowing

Observing a Demonstration

Volunteer Experiences

Summer or Part-Time Jobs



Experiential & Work-Integrated-Learning at Lakehead

Type of Work	Paid/Unpaid?	Format?
Со-ор	Paid	Full-time 4 to 16 months
Placement /practicum	Unpaid (Paid if possible)	Varies - from full to part-time
Internship Applied Research	Unpaid (Paid if possible, or if part of a research project (MITACS)	Varies - typically full-time at end of program (internships) Upper year students working with faculty (applied research)
Community Service Learning	Unpaid (student gets credit, sometimes supported by external funding)	Part-time effort over shorter term (project-based)

Part-time / Occasional

Lakehead | Career Services and Co-op

CONTACT INFO - LAKEHEAD

LAKEHEAD: Career Services - Orillia contacts

- Michelle Slywka <u>mslywka@lakeheadu.ca</u>
- Jessica Lovett <u>director.careers@lakeheadu.ca</u> 705-330-4010 x2121

Research & Innovation

• Rebecca Heffernan <u>orillia.research@lakeheadu.ca</u> 705-330-4010 x2022

Community Engagement & Lifelong Learning

• <u>cell@lakeheadu.ca</u> - 705-330-4010 ext.2632





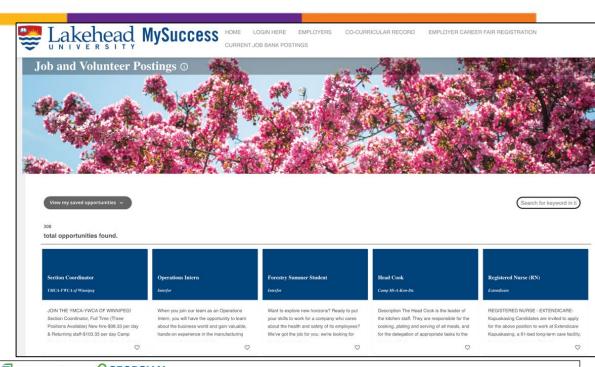
Help for Employers & Community

- Onboarding employer account
- Career Fairs
- Information Sessions
- Job Posting Service
- Referrals to colleagues supporting unpaid and clinical placements
- Support for hiring subsidies
- Insights about student needs and interests

Learn more: www.georgiancollege.ca/employers

www.lakeheadu.ca/careerzone







QUESTIONS?

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Additional resources:

<u>CEWIL Canada</u> (Great examples of WIL types, resources)

Student Work Placement Program (SWPP)

Government of Canada Tax Credits and Wage Subsidies for Employers



