

About Us



Simcoe Muskoka Workforce Development Board



This *Employment Ontario* project is funded in part by the Government of Canada and the Government of Ontario.



Local Labour Market Reports



392 Employer Responses







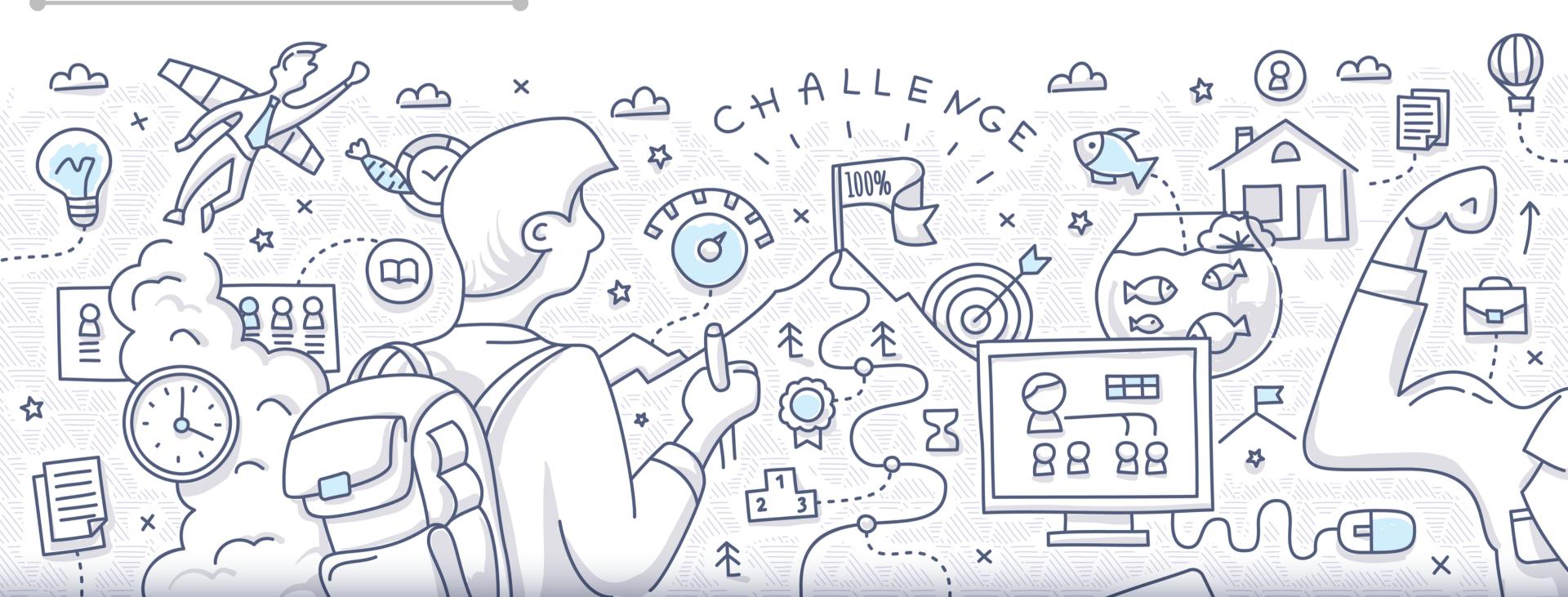
Key Findings

Businesses demonstrated resilience during the COVID pandemic Employers plan to expand their businesses in the next 5 years

Soft skills are essential and are often lacking among candidates Newcomers and immigrants are an underutilized employee base Opportunities to strengthen education-workforce alignment

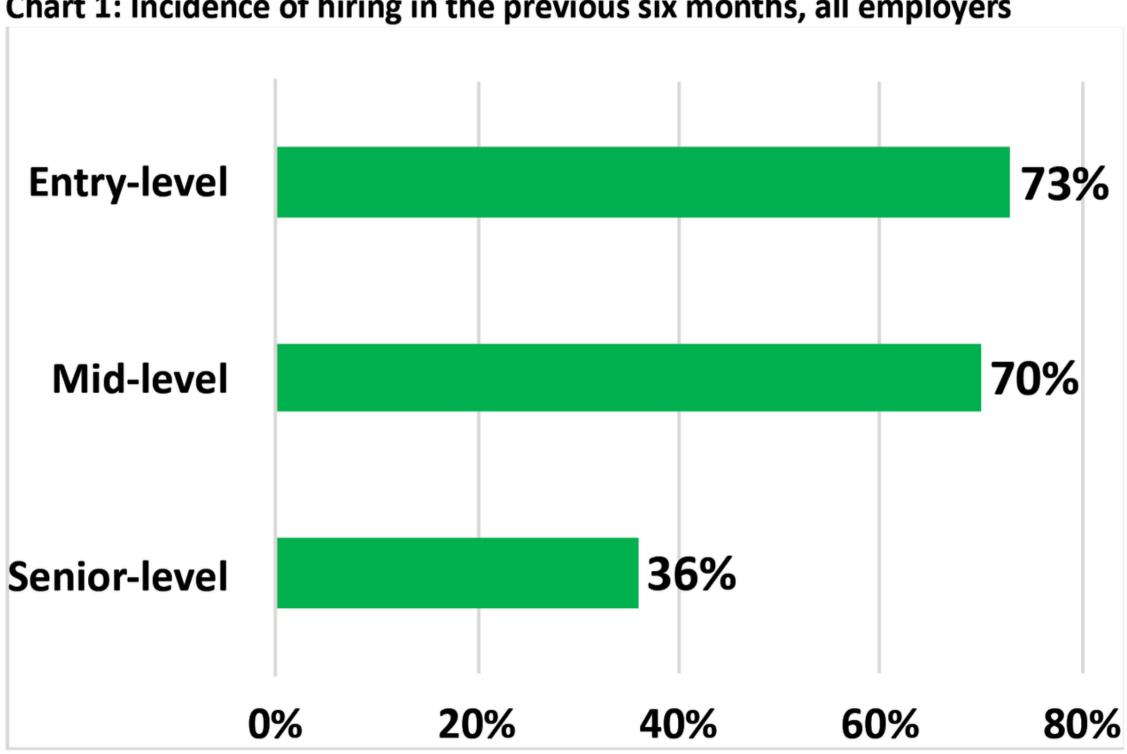
Simcoe County has a strong work-life balance brand

Labour Challenges



Employer Survey

Chart 1: Incidence of hiring in the previous six months, all employers



Entry Level Recruiting Challenges







Employer Survey

Local Labour Market Reports

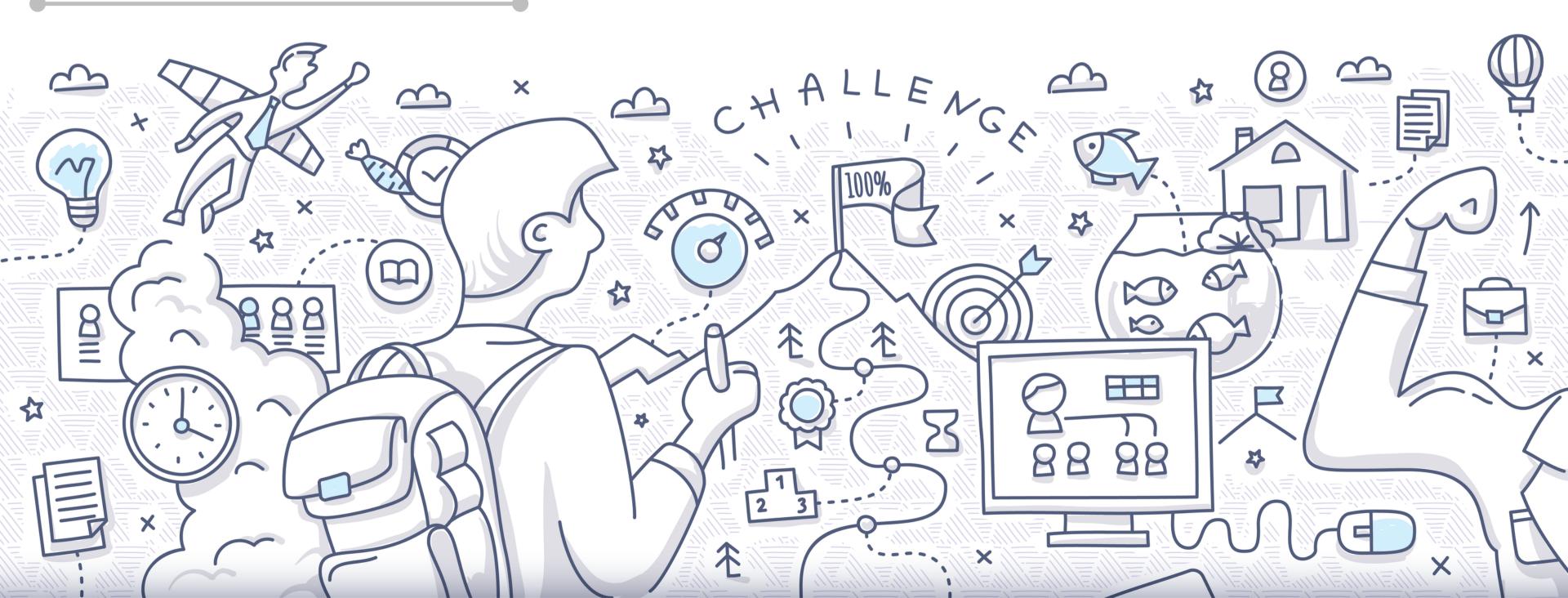




at www.smwdb.com



Labour Challenges



Labour Solutions



82,290 NEWCOMFR RECOGNITION awards

33.6%



Labour Solutions

Engaging a Mature WORKFORCE

INCREASING THE LABOUR FORCE PARTICIPATION OF OLDER ADULTS IN SIMCOE AND MUSKOKA



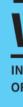
at www.smwdb.com



Report Highlights

- Profile of Mature Workers in Simcoe County & Muskoka
- Review Current Literature
- Community Consultations





Engaging a Mature WORKFORCE

CREASING THE LABOUR FORCE PARTICIPATION F OLDER ADULTS IN SIMCOE AND MUSKOKA

Tips Hiring Mature Workers

- Expand the tools and networks you use to advertise your jobs
- Focus on creating an age-inclusive culture at work
- Explore employee mentorship programs
- Consider ways to make your workplace more physically age-friendly
- Promote flexible work arrangements

Business Resources



Job Board Jobs Map Job Seekers Employers Made In Simcoe County



Explore Jobs in Simcoe County, Barrie and Orillia!



Business Resources

Soft Skills Solutions[©] skills employers want



ReadyForTrades.ca HE FOUNDATIONAL ASSESSMENT **For Skilled Trades**

Thank You!



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Simcoe/Muskoka Literacy Network