

# **JOB SEARCH REPORT - MAR 2022**

GEI

Page 1 of 2 | Who are the people looking for work?

Monthly Users **4,189 -7.1%** 

-

## FILTER

### AGE GROUP

WEBSITE TRAFFIC BY LOCATION

| <b>NDER</b> |  |
|-------------|--|
|             |  |

**JOB-SEEKER** 

REFERRALS

**INTERACTIONS BY TOOL** 



Employers

2,262

Job Postings

9,534

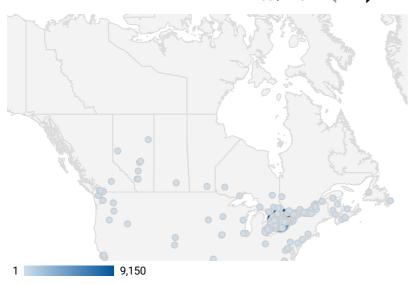
Services

16

#### Users Pageviews • City 1. Barrie 1,068 5,894 2. 343 2,019 (not set) 1,865 3. Toronto 488 4. Orillia 197 1,556 5. New Tecumseth 294 1.522 Collingwood 215 1,244 6. 7. Newmarket 207 839 8. Brampton 179 661 9. Aurora 60 469 10. Bradford West Gwilli... 79 396 Innisfil 75 361 11.

| 12. | Mississauga     | 34 | 284 |
|-----|-----------------|----|-----|
| 13. | Vaughan         | 70 | 282 |
| 14. | Hamilton        | 78 | 279 |
| 15. | Ottawa          | 26 | 276 |
| 16. | Kawartha Lakes  | 51 | 253 |
| 17. | Penetanguishene | 5  | 233 |
| 18. | Georgina        | 44 | 179 |
| 19. | Kingston        | 18 | 166 |
| 20. | Markham         | 41 | 150 |
| 21. | Bolton          | 36 | 144 |

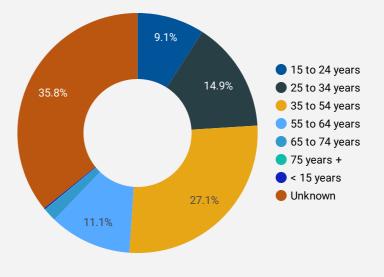




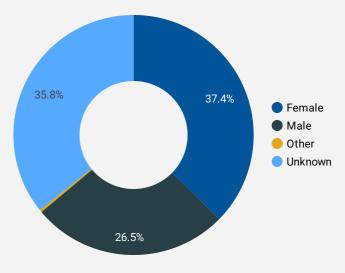
**NOTE:** The website data by location is data collected by Google Analytics and cannot be filtered using the age range, gender or tool filters at the top of the page.

|                        |       |           |        |        | -       | .,       |     |
|------------------------|-------|-----------|--------|--------|---------|----------|-----|
| Jobs Board             |       |           |        |        | 12,053  |          |     |
| Jobs Map               | 2,099 |           |        |        |         |          |     |
| Skill Demand<br>Report | 8     |           |        |        |         |          |     |
| (                      | ) 2,5 | 500 5,0   | 00 7,5 | 00 10, | 000 12, | ,500 15, | 000 |
|                        | ТОТ   | AL INTERA | CTIONS |        |         |          |     |

**INTERACTIONS BY AGE GROUP** 



**INTERACTIONS BY GENDER** 



**Source:** Job search data is collected from user interactions with the job finding tools on the workinsim coecounty. ca website.





# **JOB SEARCH REPORT - MAR 2022**

Page 2 of 2 | What kind of jobs are people looking for?

**GENDER** 

Monthly Users **4,189 -7.1%** 

-

| FILTER     | AGE GF | ROUP -   |
|------------|--------|--|
| INTEREST B |        | PE   |
| 8.7%       |        | Business, Finance &<br>Administration  |
|            | 24.3%  | <ul> <li>Management</li> <li>All Skill Types</li> </ul>                                  |
| 6.8%       |        | <ul> <li>Trades, Transport &amp;<br/>Equipment Operators</li> </ul>                      |
| 0.0%       | 12.3%  | <ul> <li>Education, Law &amp; Social,</li> <li>Art, Culture, Recreation &amp;</li> </ul> |

Health Care

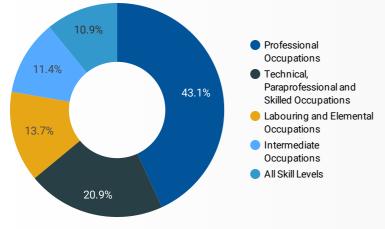
- Natural & Applied Scienc...
- Manufacturing & Utilities
- 🛑 others

#### **INTEREST BY SKILL LEVEL**

9.7%

8.7%

9.7%



# **TOP EMPLOYERS & AGENCIES**

-

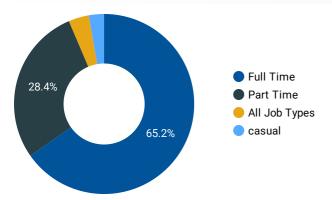
| EMPLOYER                                      | POSTINGS - |
|---|------------|
| Simcoe County District School Board           | 165        |
| County of Simcoe                              | 121        |
| Kijiji Jobs                                   | 120        |
| Orillia Soldiers' Memorial Hospital           | 100        |
| Friday Harbour Resort                         | 99         |
| Royal Victoria Regional Health Centre         | 96         |
| Georgian College                              | 81         |
| Randstad                                      | 81         |
| YMCA of Simcoe/Muskoka                        | 70         |
| City of Barrie                                | 60         |
| Equest  | 58         |
| Domenic Sanfilippo                            | 57         |
| Simcoe Muskoka Catholic District School Board | 53         |
| Loblaws                                       | 49         |
| 1 - 50 /                                      | 2261 < >   |

TOOL

### **TOP OCCUPATIONS**

| 4-DIGIT NOC CODES                                | POSTINGS -          |
|--|---------------------|
| Retail salespersons                              | 448                 |
| Administrative assistants                        | 418                 |
| Other customer and information services represen | 343                 |
| Receptionists                                    | 327                 |
| Administrative officers                          | 277                 |
| General office support workers                   | 205                 |
| Material handlers                                | 199                 |
| Home support workers  housekeepers and related   | 197                 |
| Social and community service workers             | 137                 |
| Light duty cleaners                              | 137                 |
| Delivery and courier service drivers             | 122                 |
| Landscaping and grounds maintenance labourers    | 115                 |
| Shippers and receivers                           | 110                 |
| Cooks  | 106                 |
| 1 - 50 / 2                                       | 87 <b>&lt; &gt;</b> |

#### **INTEREST BY JOB TYPE**



#### **INTEREST BY JOB DURATION**

