

JOB DEMAND REPORT

JUNE 2021

Job posting data collected by Work in Simcoe County from job boards and employer websites who recruit candidates in Simcoe County.

HIGHLIGHTS

| JOB POSTINGS BY THE NUMBERS | | | | # OF DAYS POSTED | |
|-----------------------------|----------------|-----------|------------|------------------|--------|
| TOTAL ACTIVE | NEW THIS MONTH | COMPANIES | JOB BOARDS | AVERAGE | MEDIAN |
| 8,498 | 5,978 | 3,131 | 28 | 17.6 | 18 |

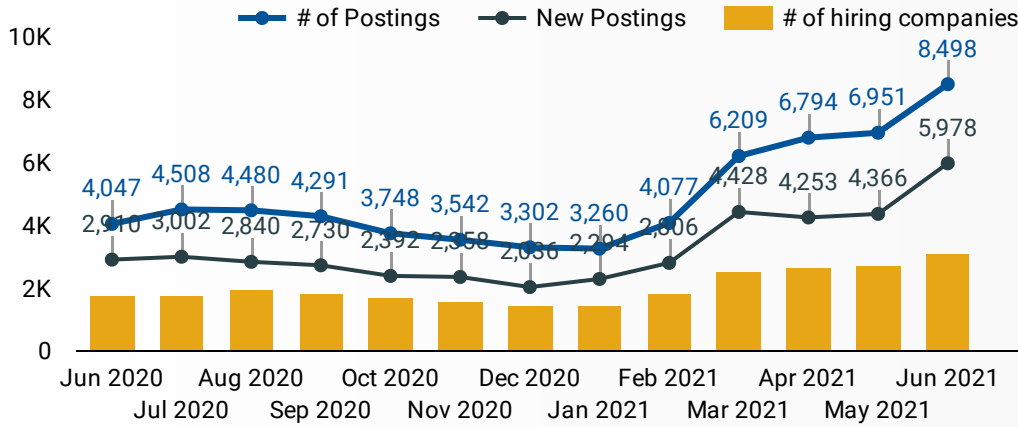
REPORT BUILDER

The default filter selection below will show all job demand data for the month. You can use the filters to create a customized report for the purpose of understanding a subset of the data.

| | | |
|---|----------------------|--------------|
| MUNICIPALITY | JOB TYPE | JOB DURATION |
| JOB BOARD | ADDITIONAL LANGUA... | QUICK FIND |
| SKILL LEVEL | | |
| SKILL TYPE NAME / 1-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE | | |
| MAJOR GROUP / 2-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE | | |
| MINOR GROUP / 3-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE | | |
| UNIT GROUP / 4-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE | | |
| COMPANY OR EMPLOYMENT AGENCY | | |

JOB POSTINGS BY MONTH

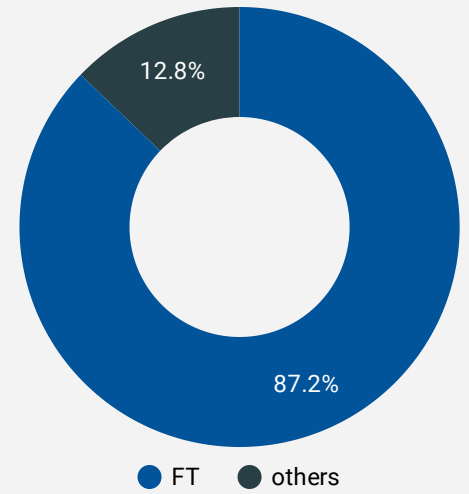
How many job postings were active for at least 1 day this month?



NOTE: This graph cannot be filtered using the controls on the cover page

JOB TYPE

Full-time vs Part-time



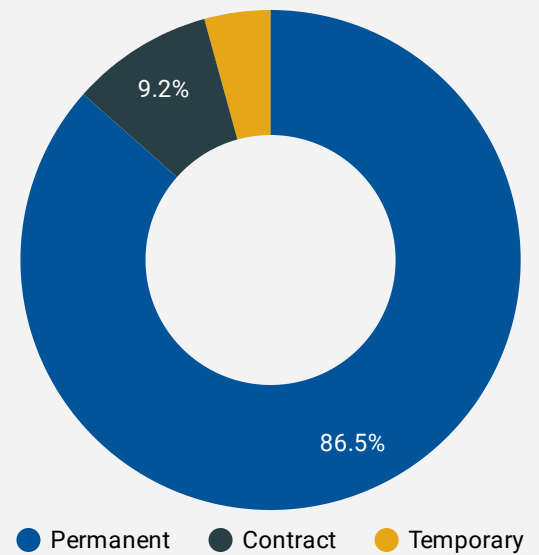
JOB POSTINGS BY REGION

Where are job opportunities being offered?

| | MUNICIPALITY | POSTING COUNT | AVG POSTING LENGTH IN DAYS | MEDIAN POSTING LENGTH IN DAYS |
|----|---------------------------|---------------|----------------------------|-------------------------------|
| 1. | Barrie | 3,565 | 17.1 | 18 |
| 2. | Orillia | 846 | 17.0 | 18 |
| 3. | Collingwood | 754 | 18.7 | 18 |
| 4. | Innisfil | 580 | 17.2 | 18 |
| 5. | New Tecumseth | 544 | 18.2 | 18 |
| 6. | Midland | 501 | 17.6 | 18 |
| 7. | Bradford West Gwillimbury | 383 | 16.3 | 16 |
| 8. | Clearview | 179 | 21.9 | 18 |

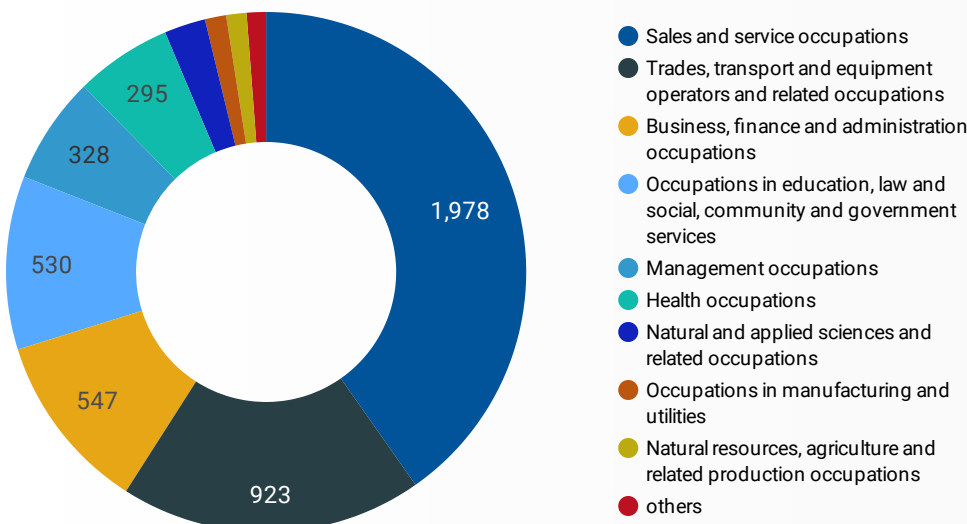
JOB DURATION

Permanency of jobs posted



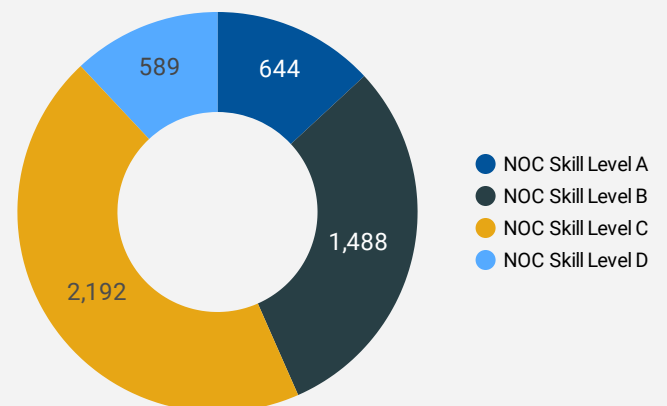
JOB POSTINGS BY SKILL TYPE

What skill type is being recruited?



JOB POSTINGS BY SKILL LEVEL

What education do occupations typically require?



Skill Level A = Usually University education | Skill Level B = Usually College education or Apprenticeship training | Skill Level C = Usually Secondary education or occupation-specific training | Skill Level D = Usually on-the-job training

TOP OCCUPATIONS

What kind of jobs are in-demand?

| | 4 DIGIT NOC NAME | POSTINGS |
|-----|--|----------|
| 1. | Retail salespersons | 347 |
| 2. | Home support workers, housekeepers and related occupations | 347 |
| 3. | Cooks | 323 |
| 4. | Other customer and information services representatives | 221 |
| 5. | Material handlers | 211 |
| 6. | Retail and wholesale trade managers | 171 |
| 7. | Food and beverage servers | 141 |
| 8. | Light duty cleaners | 138 |
| 9. | Cashiers | 132 |
| 10. | Delivery and courier service drivers | 116 |
| 11. | Administrative assistants | 108 |
| 12. | Food counter attendants, kitchen helpers and related support occupations | 93 |
| 13. | Transport truck drivers | 86 |
| 14. | Carpenters | 81 |
| 15. | Registered nurses and registered psychiatric nurses | 68 |
| 16. | Receptionists | 64 |
| 17. | Security guards and related security service occupations | 63 |
| 18. | Retail and wholesale buyers | 57 |
| 19. | MaÃtres d'hÃ´tel and hosts/hostesses | 54 |
| 20. | Bartenders | 51 |
| 21. | Construction trades helpers and labourers | 45 |
| 22. | Janitors, caretakers and building superintendents | 44 |
| 23. | Retail sales supervisors | 43 |
| 24. | Landscape and horticulture technicians and specialists | 41 |
| 25. | Other medical technologists and technicians (except dental health) | 41 |
| 26. | Shippers and receivers | 37 |
| 27. | General office support workers | 36 |
| 28. | Machinists and machining and tooling inspectors | 35 |
| 29. | Dental assistants | 34 |
| 30. | Specialized cleaners | 34 |

TOP EMPLOYERS/AGENCIES

Who is hiring?

| | COMPANY | POSTINGS |
|-----|---|----------|
| 1. | Simcoe County District School Board | 318 |
| 2. | Kijiji Jobs | 95 |
| 3. | Friday Harbour Resort | 78 |
| 4. | Recipe Unlimited Corporation | 59 |
| 5. | Sienna Senior Living | 46 |
| 6. | Shoppers Drug Mart | 45 |
| 7. | Manpower | 42 |
| 8. | County of Simcoe | 41 |
| 9. | Orillia Soldiers' Memorial Hospital | 40 |
| 10. | CSR Cosmetic Solutions Inc. | 40 |
| 11. | Lowe's | 36 |
| 12. | Simcoe Muskoka Catholic District School Board | 34 |
| 13. | Randstad | 34 |
| 14. | Home Depot of Canada Inc. | 33 |
| 15. | Royal Victoria Regional Health Centre | 31 |
| 16. | Living Water Resorts | 30 |
| 17. | TalentWorld | 29 |
| 18. | Staples Canada | 29 |
| 19. | YMCA of Simcoe/Muskoka | 29 |
| 20. | Mindfield | 28 |
| 21. | Saint Elizabeth Health Care | 28 |
| 22. | Napoleon Products | 28 |
| 23. | La CIÃ© | 28 |
| 24. | City of Barrie | 26 |
| 25. | Lifelabs | 26 |
| 26. | Sienna Living | 26 |
| 27. | Canadian Tire | 25 |

OCCUPATIONS BY FREQUENCY & LENGTH OF JOB POSTINGS

What jobs are hard to fill and/or in-demand?

| | 4 DIGIT NOC | 4 DIGIT NOC NAME | SKILL LEVEL | POSTING COUNT | AVG POSTING LENGTH IN DAYS | MEDIAN POSTING LENGTH IN DAYS |
|-----|-------------|--|-------------------|---------------|----------------------------|-------------------------------|
| 1. | 6421 | Retail salespersons | NOC Skill Level C | 347 | 16.3 | 16 |
| 2. | 4412 | Home support workers, housekeepers and related occupations | NOC Skill Level C | 347 | 19.1 | 18 |
| 3. | 6322 | Cooks | NOC Skill Level B | 323 | 17.9 | 18 |
| 4. | 6552 | Other customer and information services representatives | NOC Skill Level C | 221 | 17.0 | 17 |
| 5. | 7452 | Material handlers | NOC Skill Level C | 211 | 17.2 | 18 |
| 6. | 621 | Retail and wholesale trade managers | NOC Skill Level A | 171 | 17.3 | 18 |
| 7. | 6513 | Food and beverage servers | NOC Skill Level C | 141 | 17.8 | 18 |
| 8. | 6731 | Light duty cleaners | NOC Skill Level D | 138 | 19.1 | 18 |
| 9. | 6611 | Cashiers | NOC Skill Level D | 132 | 16.8 | 18 |
| 10. | 7514 | Delivery and courier service drivers | NOC Skill Level C | 116 | 17.7 | 18 |
| 11. | 1241 | Administrative assistants | NOC Skill Level B | 108 | 18.4 | 18 |
| 12. | 6711 | Food counter attendants, kitchen helpers and related support occupations | NOC Skill Level D | 93 | 19.2 | 18 |
| 13. | 7511 | Transport truck drivers | NOC Skill Level C | 86 | 19.4 | 18 |
| 14. | 7271 | Carpenters | NOC Skill Level B | 81 | 20.0 | 18 |
| 15. | 3012 | Registered nurses and registered psychiatric nurses | NOC Skill Level A | 68 | 18.8 | 11 |
| 16. | 1414 | Receptionists | NOC Skill Level C | 64 | 17.0 | 18 |
| 17. | 6541 | Security guards and related security service occupations | NOC Skill Level C | 63 | 17.8 | 18 |
| 18. | 6222 | Retail and wholesale buyers | NOC Skill Level B | 57 | 16.5 | 16 |
| 19. | 6511 | MaÃtres d'hÃtel and hosts/hostesses | NOC Skill Level C | 54 | 18.6 | 18 |
| 20. | 6512 | Bartenders | NOC Skill Level C | 51 | 17.0 | 18 |
| 21. | 7611 | Construction trades helpers and labourers | NOC Skill Level D | 45 | 26.4 | 18 |
| 22. | 6733 | Janitors, caretakers and building superintendents | NOC Skill Level D | 44 | 18.3 | 18 |
| 23. | 6211 | Retail sales supervisors | NOC Skill Level B | 43 | 23.5 | 18 |
| 24. | 2225 | Landscape and horticulture technicians and specialists | NOC Skill Level B | 41 | 19.8 | 18 |
| 25. | 3219 | Other medical technologists and technicians (except dental health) | NOC Skill Level B | 41 | 16.9 | 18 |
| 26. | 1521 | Shippers and receivers | NOC Skill Level C | 37 | 17.5 | 18 |
| 27. | 1411 | General office support workers | NOC Skill Level C | 36 | 13.8 | 15 |
| 28. | 7231 | Machinists and machining and tooling inspectors | NOC Skill Level B | 35 | 17.4 | 18 |
| 29. | 3411 | Dental assistants | NOC Skill Level C | 34 | 17.5 | 18 |

JOB POSTINGS BY 3-DIGIT NATIONAL OCCUPATION CLASSIFICATION

What jobs are hard to fill and/or in-demand?

| | 3 DIGIT NOC | 3 DIGIT NOC NAME | SKILL LEVEL | POSTING COUNT | AVG POSTING LENGTH IN DAYS | MEDIAN POSTING LENGTH IN DAYS |
|-----|-------------|---|-------------------|---------------|----------------------------|-------------------------------|
| 1. | 441 | Home care providers and educational support occupations | NOC Skill Level C | 364 | 18.8 | 18 |
| 2. | 632 | Chefs and cooks | NOC Skill Level B | 356 | 17.8 | 18 |
| 3. | 642 | Retail salespersons | NOC Skill Level C | 347 | 16.3 | 16 |
| 4. | 651 | Occupations in food and beverage service | NOC Skill Level C | 246 | 17.8 | 18 |
| 5. | 751 | Motor vehicle and transit drivers | NOC Skill Level C | 232 | 18.9 | 18 |
| 6. | 655 | Customer and information services representatives | NOC Skill Level C | 224 | 17.0 | 17 |
| 7. | 673 | Cleaners | NOC Skill Level D | 216 | 19.0 | 18 |
| 8. | 745 | Longshore workers and material handlers | NOC Skill Level C | 212 | 17.2 | 18 |
| 9. | 062 | Retail and wholesale trade managers | NOC Skill Level A | 171 | 17.3 | 18 |
| 10. | 661 | Cashiers | NOC Skill Level D | 132 | 16.8 | 18 |
| 11. | 124 | Office administrative assistants - general, legal and medical | NOC Skill Level B | 116 | 18.3 | 18 |
| 12. | 141 | General office workers | NOC Skill Level C | 105 | 15.8 | 18 |

1 - 50 / 122 < >

JOB POSTINGS BY 2-DIGIT NATIONAL OCCUPATION CLASSIFICATION

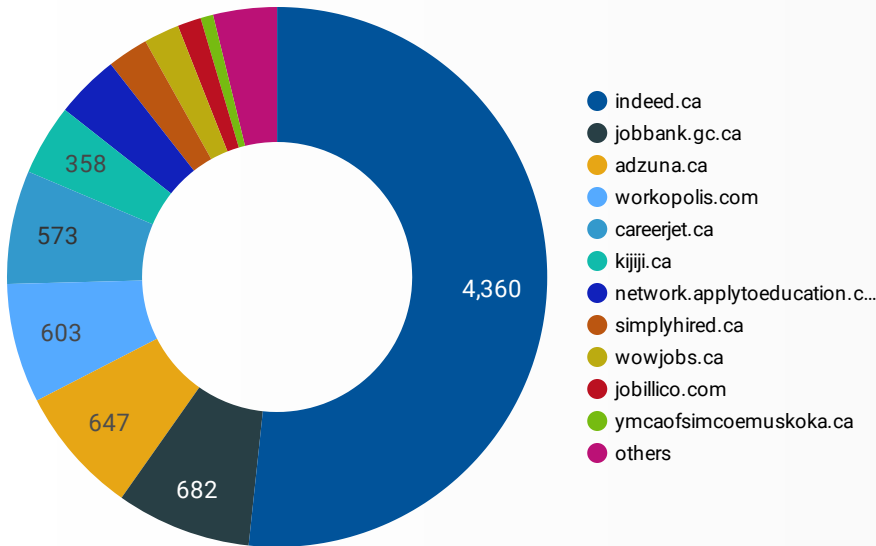
What jobs are hard to fill and/or in-demand?

| | 2 DIGIT NOC | 2 DIGIT NOC NAME | SKILL LEVEL | POSTING COUNT | AVG POSTING LENGTH IN DAYS | MEDIAN POSTING LENGTH IN DAYS |
|-----|-------------|---|-------------------|---------------|----------------------------|-------------------------------|
| 1. | 65 | Service representatives and other customer and personal services occupations | NOC Skill Level C | 578 | 17.6 | 18 |
| 2. | 63 | Service supervisors and specialized service occupations | NOC Skill Level B | 419 | 18.7 | 18 |
| 3. | 44 | Care providers and educational, legal and public protection support occupations | NOC Skill Level C | 370 | 18.8 | 18 |
| 4. | 64 | Sales representatives and salespersons - wholesale and retail trade | NOC Skill Level C | 360 | 16.7 | 16 |
| 5. | 67 | Service support and other service occupations, n.e.c. | NOC Skill Level D | 323 | 19.2 | 18 |
| 6. | 72 | Industrial, electrical and construction trades | NOC Skill Level B | 296 | 20.2 | 18 |
| 7. | 75 | Transport and heavy equipment operation and related maintenance occupations | NOC Skill Level C | 268 | 19.2 | 18 |
| 8. | 74 | Other installers, repairers and servicers and material handlers | NOC Skill Level C | 238 | 17.4 | 18 |
| 9. | 06 | Middle management occupations in retail and wholesale trade and customer services | NOC Skill Level A | 215 | 18.4 | 18 |
| 10. | 12 | Administrative and financial supervisors and administrative occupations | NOC Skill Level B | 199 | 17.8 | 18 |

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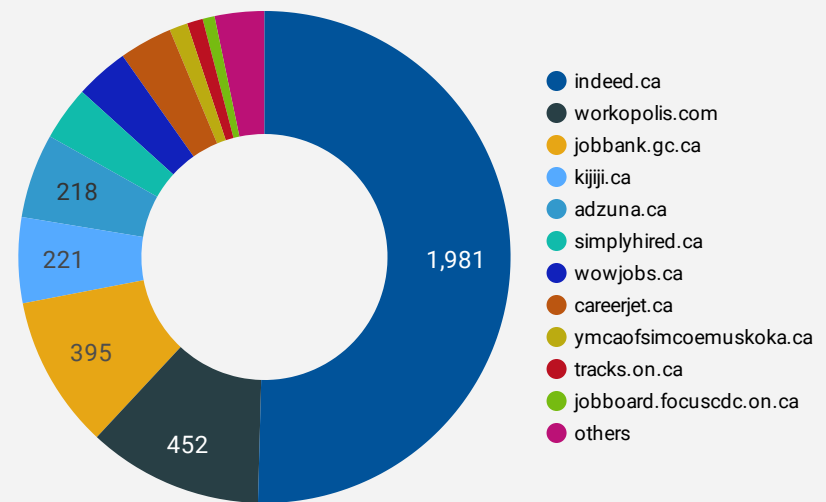
JOB POSTINGS BY JOB BOARD

What share of unique job postings appear on each job board?



COMPANIES BY JOB BOARD

What share of unique job postings appear on each job board?



JOB POSTING DETAILS BY JOB BOARD

How does job posting activity differ by job board?

| | JOB BOARD | POSTING COUNT | AVG POSTING LENGTH IN DAYS | MEDIAN POSTING LENGTH IN DAYS | # OF COMPANIES |
|-----|------------------------------|---------------|----------------------------|-------------------------------|----------------|
| 1. | indeed.ca | 4,360 | 18.1 | 18 | 1,981 |
| 2. | jobbank.gc.ca | 682 | 26.0 | 21 | 395 |
| 3. | adzuna.ca | 647 | 15.2 | 15 | 218 |
| 4. | workopolis.com | 603 | 15.2 | 15 | 452 |
| 5. | careerjet.ca | 573 | 16.8 | 9 | 137 |
| 6. | kijiji.ca | 358 | 15.2 | 15 | 221 |
| 7. | network.applytoeducation.com | 322 | 7.1 | 7 | 4 |
| 8. | simplyhired.ca | 207 | 16.1 | 16 | 140 |
| 9. | wowjobs.ca | 179 | 16.1 | 16 | 138 |
| 10. | jobillico.com | 119 | 15.2 | 12 | 22 |
| 11. | ymcaofsimcoemuskoa.ca | 64 | 16.6 | 10 | 47 |
| 12. | tracks.on.ca | 62 | 29.4 | 31 | 41 |
| 13. | jobboard.focuscdc.on.ca | 56 | 29.5 | 31 | 31 |
| 14. | localwork.ca | 48 | 28.6 | 31 | 29 |
| 15. | agilec.ca | 40 | 30.5 | 35 | 21 |
| 16. | careerarc.com | 40 | 28.9 | 17 | 11 |
| 17. | randstad.ca | 18 | 14.9 | 15 | 1 |