

JOB DEMAND REPORT

MARCH 2021

Job posting data collected by Work in Simcoe County from job boards and employer websites who recruit candidates in Simcoe County.

HIGHLIGHTS

JOB POSTINGS BY THE NUMBERS				# OF DAYS POSTED	
TOTAL ACTIVE	NEW THIS MONTH	COMPANIES	JOB BOARDS	AVERAGE	MEDIAN
6,209	4,428	2,539	27	17.6	18

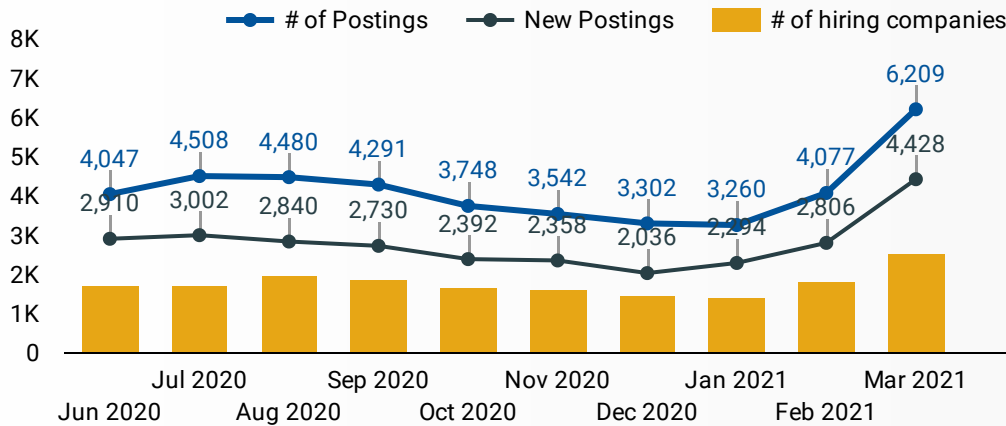
REPORT BUILDER

The default filter selection below will show all job demand data for the month. You can use the filters to create a customized report for the purpose of understanding a subset of the data.

MUNICIPALITY	JOB TYPE	JOB DURATION
JOB BOARD	ADDITIONAL LANGUA...	QUICK FIND
SKILL LEVEL		
SKILL TYPE NAME / 1-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
MAJOR GROUP / 2-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
MINOR GROUP / 3-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
UNIT GROUP / 4-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
COMPANY OR EMPLOYMENT AGENCY		

JOB POSTINGS BY MONTH

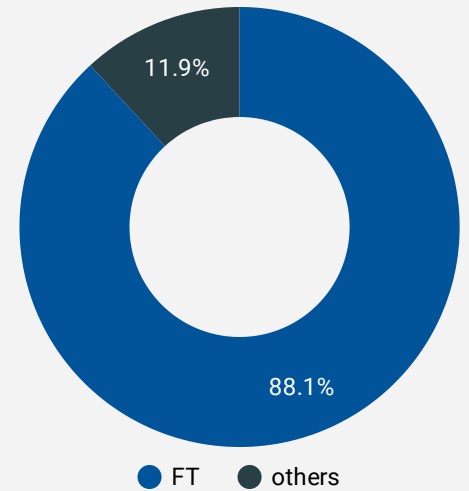
How many job postings were active for at least 1 day this month?



NOTE: This graph cannot be filtered using the controls on the cover page

JOB TYPE

Full-time vs Part-time



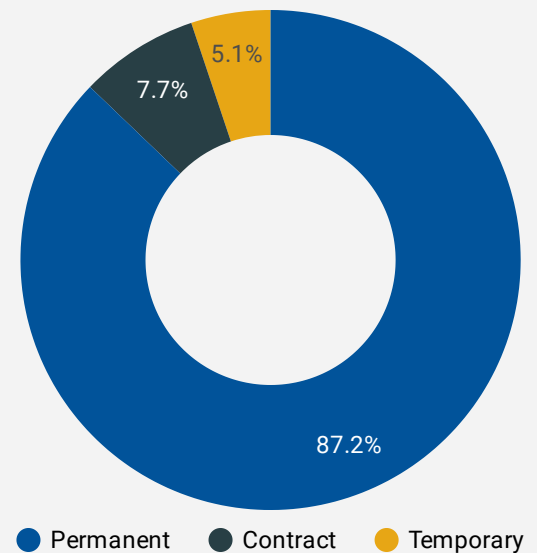
JOB POSTINGS BY REGION

Where are job opportunities being offered?

	MUNICIPALITY	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	Barrie	2,798	17.8	18
2.	Orillia	573	17.2	18
3.	Collingwood	493	19.2	18
4.	Innisfil	437	16.8	18
5.	New Tecumseth	362	18.4	18
6.	Midland	328	17.3	18
7.	Bradford West Gwillimbury	260	16.1	16
8.	Clearview	136	17.4	18

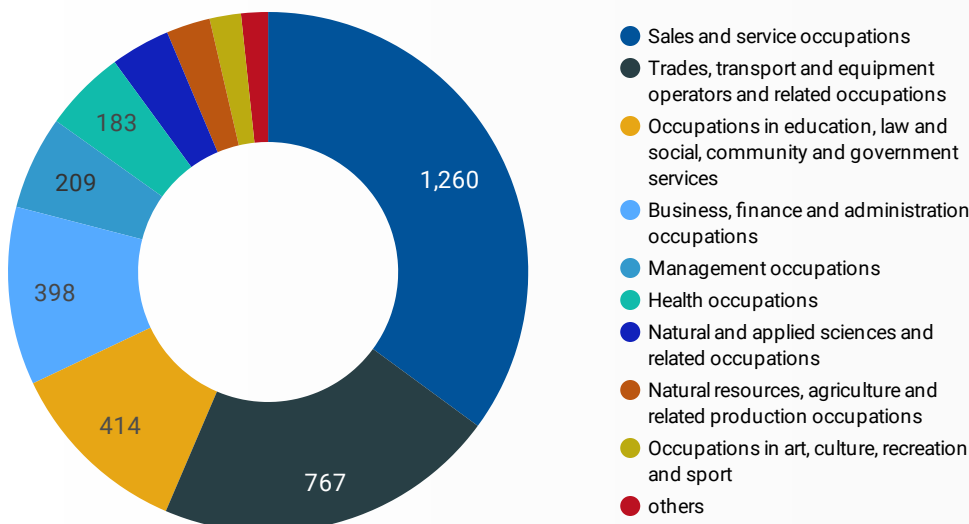
JOB DURATION

Permanency of jobs posted



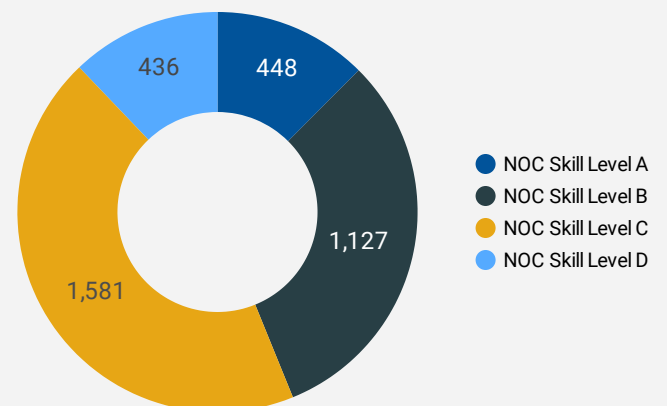
JOB POSTINGS BY SKILL TYPE

What skill type is being recruited?



JOB POSTINGS BY SKILL LEVEL

What education do occupations typically require?



Skill Level A = Usually University education | Skill Level B = Usually College education or Apprenticeship training | Skill Level C = Usually Secondary education or occupation-specific training | Skill Level D = Usually on-the-job training

TOP OCCUPATIONS

What kind of jobs are in-demand?

	4 DIGIT NOC NAME	POSTINGS
1.	Retail salespersons	248
2.	Home support workers, housekeepers and related occupations	245
3.	Cooks	181
4.	Material handlers	125
5.	Other customer and information services representatives	125
6.	Transport truck drivers	93
7.	Retail and wholesale trade managers	82
8.	Delivery and courier service drivers	80
9.	Light duty cleaners	79
10.	Carpenters	77
11.	Cashiers	77
12.	Food and beverage servers	76
13.	Administrative assistants	74
14.	Receptionists	68
15.	Landscaping and grounds maintenance labourers	60
16.	Security guards and related security service occupations	57
17.	Landscape and horticulture technicians and specialists	49
18.	Food counter attendants, kitchen helpers and related support occupations	47
19.	Construction trades helpers and labourers	47
20.	Retail and wholesale buyers	46
21.	Janitors, caretakers and building superintendents	44
22.	Residential and commercial installers and servicers	33
23.	General office support workers	30
24.	Bartenders	28
25.	Home child care providers	28
26.	Elementary and secondary school teacher assistants	27
27.	Shippers and receivers	27
28.	Senior government managers and officials	26
29.	Roofers and shinglers	26
30.	Retail sales supervisors	26

TOP EMPLOYERS/AGENCIES

Who is hiring?

	COMPANY	POSTINGS
1.	Kijiji Jobs	301
2.	CareerJet	166
3.	Simcoe County District School Board	133
4.	Friday Harbour Resort	93
5.	Randstad Canada	55
6.	City of Barrie	39
7.	YMCA of Simcoe/Muskoka	37
8.	County of Simcoe	36
9.	Brulis	34
10.	The Home Depot Canada	32
11.	Home Depot of Canada Inc.	30
12.	The Staffing Connection	29
13.	Loblaw Companies Limited	29
14.	Royal Victoria Regional Health Centre	28
15.	Orillia Soldiers' Memorial Hospital	26
16.	Canadian Tire	26
17.	Sienna Senior Living	26
18.	Staples Canada	24
19.	Georgian Bay General Hospital	24
20.	Napoleon Products	23
21.	Shoppers Drug Mart	22
22.	Recipe Unlimited Corporation	22
23.	Tim Hortons	21
24.	Go Heating/Natural Direct Canada	21
25.	Waypoint Centre for Mental Health Care	20
26.	La Cl�� d'la Baje en Huronie - La Cl�� de l'emploi/Employment Services	20

OCCUPATIONS BY FREQUENCY & LENGTH OF JOB POSTINGS

What jobs are hard to fill and/or in-demand?

	4 DIGIT NOC	4 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	6421	Retail salespersons	NOC Skill Level C	248	16.9	18
2.	4412	Home support workers, housekeepers and related occupations	NOC Skill Level C	245	18.6	18
3.	6322	Cooks	NOC Skill Level B	181	17.8	18
4.	7452	Material handlers	NOC Skill Level C	125	17.7	18
5.	6552	Other customer and information services representatives	NOC Skill Level C	125	17.1	18
6.	7511	Transport truck drivers	NOC Skill Level C	93	17.5	16
7.	621	Retail and wholesale trade managers	NOC Skill Level A	82	19.2	18
8.	7514	Delivery and courier service drivers	NOC Skill Level C	80	16.9	16
9.	6731	Light duty cleaners	NOC Skill Level D	79	16.5	16
10.	7271	Carpenters	NOC Skill Level B	77	16.3	16
11.	6611	Cashiers	NOC Skill Level D	77	17.8	18
12.	6513	Food and beverage servers	NOC Skill Level C	76	17.9	18
13.	1241	Administrative assistants	NOC Skill Level B	74	18.3	18
14.	1414	Receptionists	NOC Skill Level C	68	17.6	18
15.	8612	Landscaping and grounds maintenance labourers	NOC Skill Level D	60	18.1	18
16.	6541	Security guards and related security service occupations	NOC Skill Level C	57	17.0	18
17.	2225	Landscape and horticulture technicians and specialists	NOC Skill Level B	49	17.3	18
18.	6711	Food counter attendants, kitchen helpers and related support occupations	NOC Skill Level D	47	16.5	17
19.	7611	Construction trades helpers and labourers	NOC Skill Level D	47	19.0	18
20.	6222	Retail and wholesale buyers	NOC Skill Level B	46	17.1	18
21.	6733	Janitors, caretakers and building superintendents	NOC Skill Level D	44	17.0	18
22.	7441	Residential and commercial installers and servicers	NOC Skill Level C	33	18.2	16
23.	1411	General office support workers	NOC Skill Level C	30	18.5	18
24.	6512	Bartenders	NOC Skill Level C	28	17.3	18
25.	4411	Home child care providers	NOC Skill Level C	28	20.5	18
26.	4413	Elementary and secondary school teacher assistants	NOC Skill Level C	27	9.9	7
27.	1521	Shippers and receivers	NOC Skill Level C	27	18.2	18
28.	12	Senior government managers and officials	NOC Skill Level A	26	17.9	18
29.	7291	Roofers and shinglers	NOC Skill Level B	26	16.6	16
30.	6611	Detailers and car wash attendants	NOC Skill Level D	26	26.2	18

JOB POSTINGS BY 3-DIGIT NATIONAL OCCUPATION CLASSIFICATION

What jobs are hard to fill and/or in-demand?

	3 DIGIT NOC	3 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	441	Home care providers and educational support occupations	NOC Skill Level C	300	17.8	18
2.	642	Retail salespersons	NOC Skill Level C	248	16.9	18
3.	632	Chefs and cooks	NOC Skill Level B	201	18.1	18
4.	751	Motor vehicle and transit drivers	NOC Skill Level C	188	17.3	16
5.	673	Cleaners	NOC Skill Level D	143	17.2	18
6.	651	Occupations in food and beverage service	NOC Skill Level C	126	17.7	18
7.	655	Customer and information services representatives	NOC Skill Level C	126	17.1	18
8.	745	Longshore workers and material handlers	NOC Skill Level C	125	17.7	18
9.	141	General office workers	NOC Skill Level C	100	17.9	18
10.	727	Carpenters and cabinetmakers	NOC Skill Level B	84	16.3	16
11.	062	Retail and wholesale trade managers	NOC Skill Level A	82	19.2	18
12.	124	Office administrative assistants - general legal and medical	NOC Skill Level B	81	18.2	18

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JOB POSTINGS BY 2-DIGIT NATIONAL OCCUPATION CLASSIFICATION

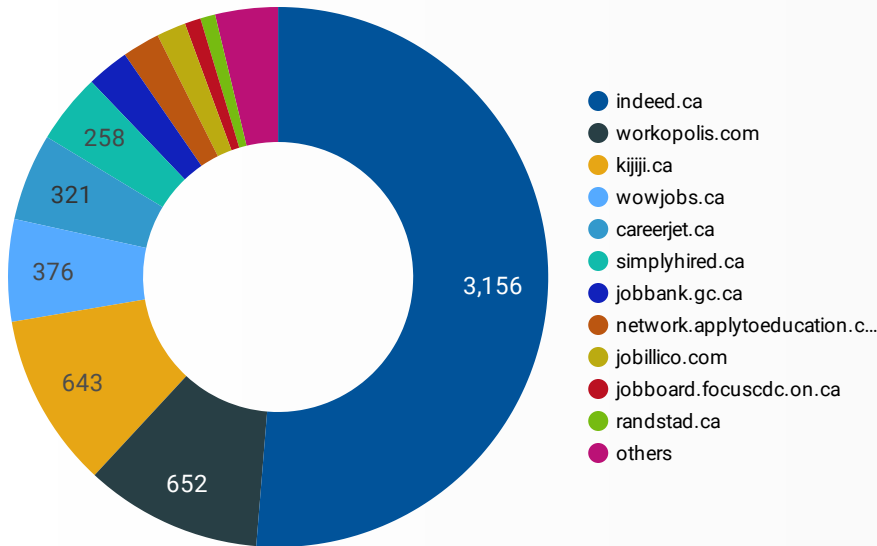
What jobs are hard to fill and/or in-demand?

	2 DIGIT NOC	2 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	65	Service representatives and other customer and personal services occupations	NOC Skill Level C	354	17.4	18
2.	44	Care providers and educational, legal and public protection support occupations	NOC Skill Level C	303	17.8	18
3.	72	Industrial, electrical and construction trades	NOC Skill Level B	256	18.5	16
4.	64	Sales representatives and salespersons - wholesale and retail trade	NOC Skill Level C	253	16.9	18
5.	63	Service supervisors and specialized service occupations	NOC Skill Level B	252	18.2	18
6.	75	Transport and heavy equipment operation and related maintenance occupations	NOC Skill Level C	231	17.2	16
7.	67	Service support and other service occupations, n.e.c.	NOC Skill Level D	200	17.1	18
8.	74	Other installers, repairers and servicers and material handlers	NOC Skill Level C	161	17.8	18
9.	12	Administrative and financial supervisors and administrative occupations	NOC Skill Level B	133	17.9	18
10.	14	Office support occupations	NOC Skill Level C	133	17.6	18
11.	66	Sales support occupations	NOC Skill Level D	109	17.3	18

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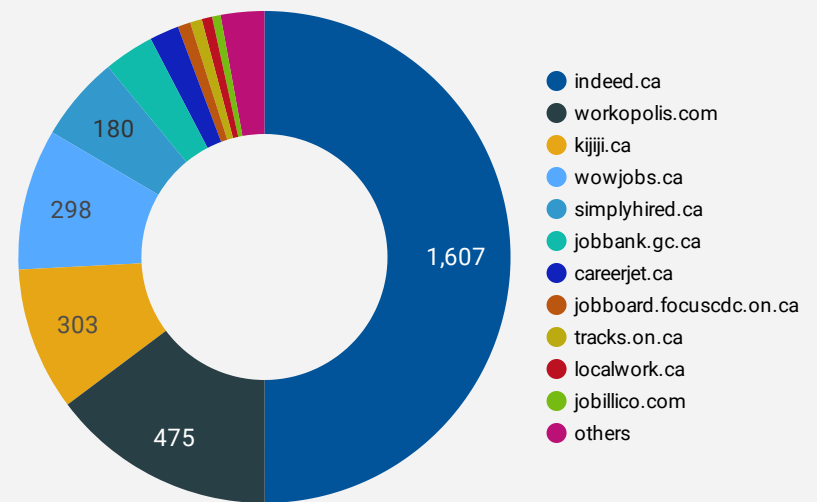
JOB POSTINGS BY JOB BOARD

What share of unique job postings appear on each job board?



COMPANIES BY JOB BOARD

What share of unique job postings appear on each job board?



JOB POSTING DETAILS BY JOB BOARD

How does job posting activity differ by job board?

	JOB BOARD	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS	# OF COMPANIES
1.	indeed.ca	3,156	18.2	18	1,607
2.	workopolis.com	652	15.2	15	475
3.	kijiji.ca	643	15.2	15	303
4.	wowjobs.ca	376	16.2	16	298
5.	careerjet.ca	321	15.8	12	62
6.	simplyhired.ca	258	16.1	16	180
7.	jobbank.gc.ca	156	27.0	18	106
8.	network.applytoeducation.com	138	8.1	7	3
9.	jobillico.com	108	27.0	16	18
10.	jobboard.focuscdc.on.ca	59	26.3	31	27
11.	randstad.ca	55	26.2	30	1
12.	tracks.on.ca	44	26.6	29	25
13.	jobs.livemorenow.ca	38	35.6	32	12
14.	localwork.ca	32	27.9	31	22
15.	careerarc.com	31	20.3	15	8
16.	barriecareercentre.com	18	30.2	30	17
17.	charityvillage.com	15	15.2	15	14