

JOB DEMAND REPORT

FEBRUARY 2021

Job posting data collected by Work in Simcoe County from job boards and employer websites who recruit candidates in Simcoe County.

HIGHLIGHTS

JOB POSTINGS BY THE NUMBERS				# OF DAYS POSTED	
TOTAL ACTIVE	NEW THIS MONTH	COMPANIES	JOB BOARDS	AVERAGE	MEDIAN
4,077	2,806	1,818	25	18	19

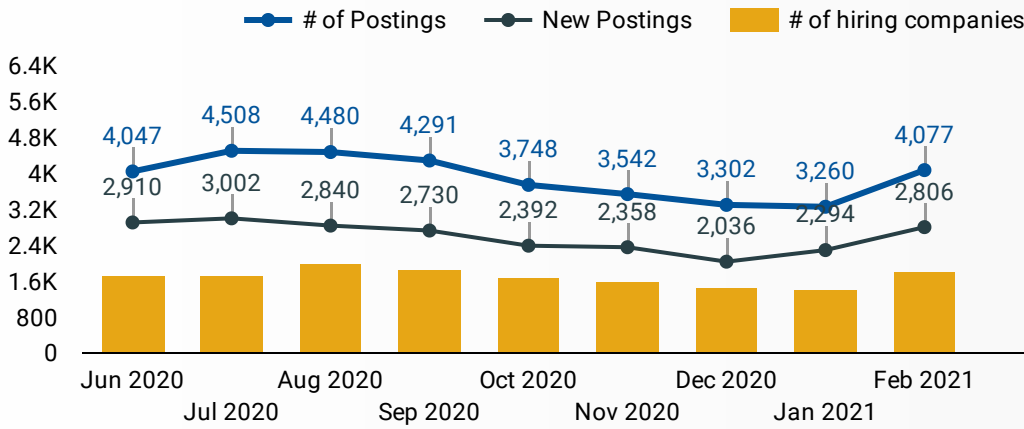
REPORT BUILDER

The default filter selection below will show all job demand data for the month. You can use the filters to create a customized report for the purpose of understanding a subset of the data.

MUNICIPALITY	JOB TYPE	JOB DURATION
JOB BOARD	ADDITIONAL LANGUA...	QUICK FIND
SKILL LEVEL		
SKILL TYPE NAME / 1-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
MAJOR GROUP / 2-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
MINOR GROUP / 3-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
UNIT GROUP / 4-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
COMPANY OR EMPLOYMENT AGENCY		

JOB POSTINGS BY MONTH

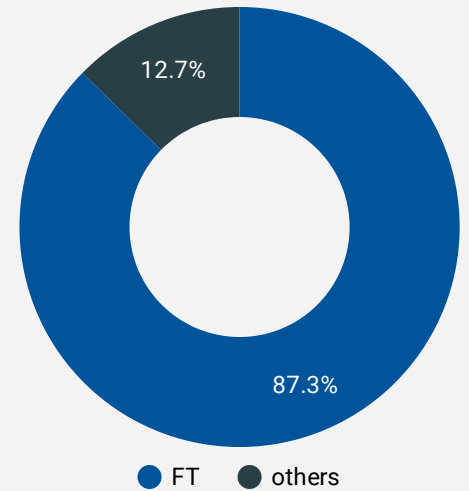
How many job postings were active for at least 1 day this month?



NOTE: This graph cannot be filtered using the controls on the cover page

JOB TYPE

Full-time vs Part-time



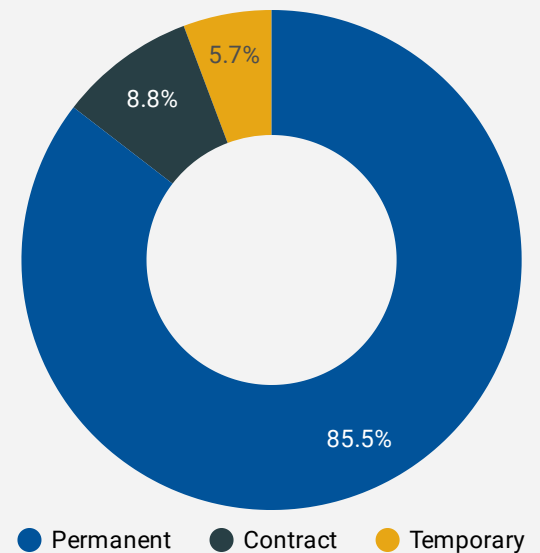
JOB POSTINGS BY REGION

Where are job opportunities being offered?

	MUNICIPALITY	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	Barrie	1,830	17.7	19
2.	Orillia	396	17.6	19
3.	Collingwood	333	19.2	19
4.	Innisfil	277	17.2	19
5.	New Tecumseth	231	18.3	19
6.	Midland	220	18.8	19
7.	Bradford West Gwillimbury	167	17.2	19
8.	Clearview	107	18.4	19

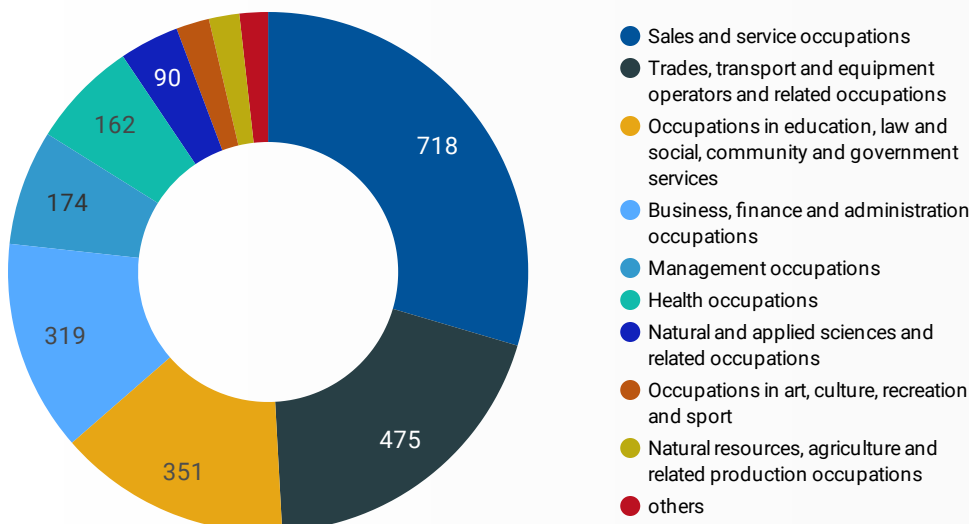
JOB DURATION

Permanency of jobs posted



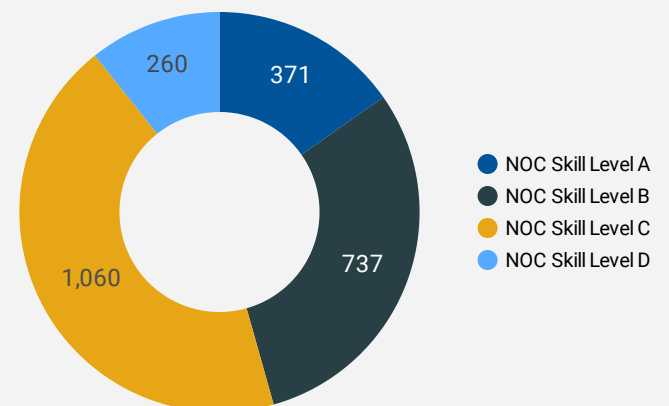
JOB POSTINGS BY SKILL TYPE

What skill type is being recruited?



JOB POSTINGS BY SKILL LEVEL

What education do occupations typically require?



Skill Level A = Usually University education | Skill Level B = Usually College education or Apprenticeship training | Skill Level C = Usually Secondary education or occupation-specific training | Skill Level D = Usually on-the-job training

TOP OCCUPATIONS

What kind of jobs are in-demand?

	4 DIGIT NOC NAME	POSTINGS
1.	Home support workers, housekeepers and related occupations	228
2.	Retail salespersons	139
3.	Cooks	93
4.	Material handlers	78
5.	Administrative assistants	69
6.	Other customer and information services representatives	68
7.	Light duty cleaners	57
8.	Retail and wholesale trade managers	54
9.	Cashiers	50
10.	Delivery and courier service drivers	50
11.	Transport truck drivers	48
12.	Receptionists	47
13.	Carpenters	42
14.	Food and beverage servers	42
15.	Security guards and related security service occupations	39
16.	Retail and wholesale buyers	37
17.	Janitors, caretakers and building superintendents	28
18.	Other medical technologists and technicians (except dental health)	27
19.	Food counter attendants, kitchen helpers and related support occupations	27
20.	Licensed practical nurses	23
21.	Dental assistants	23
22.	Automotive service technicians, truck and bus mechanics and mechanical repairers	23
23.	Construction trades helpers and labourers	22
24.	Restaurant and food service managers	22
25.	Residential and commercial installers and servicers	22
26.	Early childhood educators and assistants	22
27.	General office support workers	22
28.	Program leaders and instructors in recreation, sport and fitness	22
29.	General farm workers	22

TOP EMPLOYERS/AGENCIES

Who is hiring?

	COMPANY	POSTINGS
1.	Kijiji Jobs	89
2.	Friday Harbour Resort	83
3.	Simcoe County District School Board	63
4.	Randstad Canada	51
5.	CareerJet	50
6.	County of Simcoe	50
7.	YMCA of Simcoe/Muskoka	33
8.	Sienna Senior Living	33
9.	Royal Victoria Regional Health Centre	31
10.	CSR Cosmetic Solutions Inc.	30
11.	Orillia Soldiers' Memorial Hospital	26
12.	Napoleon Products	26
13.	City of Barrie	26
14.	The Staffing Connection	24
15.	Georgian Bay General Hospital	22
16.	Loblaw Companies Limited	22
17.	La ClÃ© d'la Baje en Huronie - La ClÃ© de l'emploi/Employment Services	20
18.	Home Depot of Canada Inc.	18
19.	Go Heating/Natural Direct Canada	18
20.	MacLean Engineering & Marketing Co Limited	17
21.	Simcoe Muskoka Catholic District School Board	17
22.	NT Temps Inc	16
23.	Town of Innisfil	16
24.	Stevenson Memorial Hospital	16
25.	Waypoint Centre for Mental Health Corp	15

OCCUPATIONS BY FREQUENCY & LENGTH OF JOB POSTINGS

What jobs are hard to fill and/or in-demand?

	4 DIGIT NOC	4 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	4412	Home support workers, housekeepers and related occupations	NOC Skill Level C	228	18.4	19
2.	6421	Retail salespersons	NOC Skill Level C	139	17.1	18
3.	6322	Cooks	NOC Skill Level B	93	20.4	19
4.	7452	Material handlers	NOC Skill Level C	78	18.3	19
5.	1241	Administrative assistants	NOC Skill Level B	69	17.2	18
6.	6552	Other customer and information services representatives	NOC Skill Level C	68	17.9	19
7.	6731	Light duty cleaners	NOC Skill Level D	57	17.7	19
8.	621	Retail and wholesale trade managers	NOC Skill Level A	54	17.3	18
9.	6611	Cashiers	NOC Skill Level D	50	18.5	18
10.	7514	Delivery and courier service drivers	NOC Skill Level C	50	16.8	18
11.	7511	Transport truck drivers	NOC Skill Level C	48	16.7	16
12.	1414	Receptionists	NOC Skill Level C	47	17.5	19
13.	7271	Carpenters	NOC Skill Level B	42	17.7	19
14.	6513	Food and beverage servers	NOC Skill Level C	42	16.3	18
15.	6541	Security guards and related security service occupations	NOC Skill Level C	39	16.3	16
16.	6222	Retail and wholesale buyers	NOC Skill Level B	37	17.9	19
17.	6733	Janitors, caretakers and building superintendents	NOC Skill Level D	28	19.0	18
18.	3219	Other medical technologists and technicians (except dental health)	NOC Skill Level B	27	17.4	18
19.	6711	Food counter attendants, kitchen helpers and related support occupations	NOC Skill Level D	27	17.9	19
20.	3233	Licensed practical nurses	NOC Skill Level B	23	22.7	19
21.	3411	Dental assistants	NOC Skill Level C	23	17.1	16
22.	7321	Automotive service technicians, truck and bus mechanics and mechanical repairers	NOC Skill Level B	23	23.0	19
23.	7611	Construction trades helpers and labourers	NOC Skill Level D	22	21.6	19
24.	631	Restaurant and food service managers	NOC Skill Level A	22	22.3	19
25.	7441	Residential and commercial installers and servicers	NOC Skill Level C	22	18.9	18
26.	4214	Early childhood educators and assistants	NOC Skill Level B	22	21.9	19
27.	1411	General office support workers	NOC Skill Level C	22	16.2	16
28.	5254	Program leaders and instructors in recreation, sport and fitness	NOC Skill Level B	22	25.4	19
29.	8431	General farm workers	NOC Skill Level C	22	18.4	19

JOB POSTINGS BY 3-DIGIT NATIONAL OCCUPATION CLASSIFICATION

What jobs are hard to fill and/or in-demand?

	3 DIGIT NOC	3 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	441	Home care providers and educational support occupations	NOC Skill Level C	256	17.8	19
2.	642	Retail salespersons	NOC Skill Level C	139	17.1	18
3.	751	Motor vehicle and transit drivers	NOC Skill Level C	107	19.0	18
4.	632	Chefs and cooks	NOC Skill Level B	99	20.3	19
5.	673	Cleaners	NOC Skill Level D	95	18.2	18
6.	745	Longshore workers and material handlers	NOC Skill Level C	78	18.3	19
7.	124	Office administrative assistants - general, legal and medical	NOC Skill Level B	74	17.9	18
8.	141	General office workers	NOC Skill Level C	71	17.1	19
9.	655	Customer and information services representatives	NOC Skill Level C	68	17.9	19
10.	651	Occupations in food and beverage service	NOC Skill Level C	59	16.7	18
11.	421	Paraprofessional occupations in legal, social, community and education services	NOC Skill Level B	57	19.5	19

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JOB POSTINGS BY 2-DIGIT NATIONAL OCCUPATION CLASSIFICATION

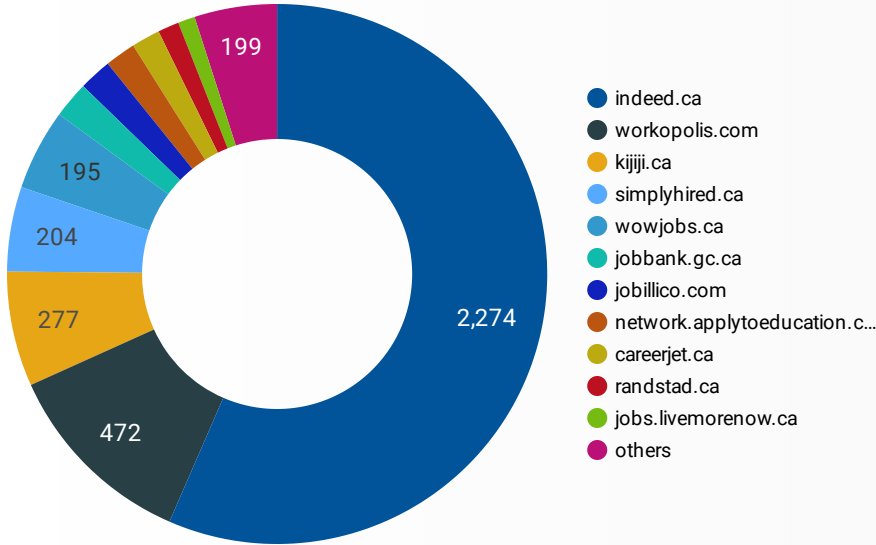
What jobs are hard to fill and/or in-demand?

	2 DIGIT NOC	2 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	44	Care providers and educational, legal and public protection support occupations	NOC Skill Level C	259	17.8	19
2.	65	Service representatives and other customer and personal services occupations	NOC Skill Level C	193	17.2	18
3.	72	Industrial, electrical and construction trades	NOC Skill Level B	147	17.9	19
4.	64	Sales representatives and salespersons - wholesale and retail trade	NOC Skill Level C	140	17.1	18
5.	75	Transport and heavy equipment operation and related maintenance occupations	NOC Skill Level C	134	18.6	18
6.	67	Service support and other service occupations, n.e.c.	NOC Skill Level D	130	18.1	18
7.	63	Service supervisors and specialized service occupations	NOC Skill Level B	125	20.0	19
8.	12	Administrative and financial supervisors and administrative occupations	NOC Skill Level B	113	17.9	18
9.	14	Office support occupations	NOC Skill Level C	104	17.8	19
10.	74	Other installers, repairers and servicers and material handlers	NOC Skill Level C	103	18.5	19
11.	06	Middle management occupations in retail and wholesale trade and	NOC Skill Level A	80	18.6	18

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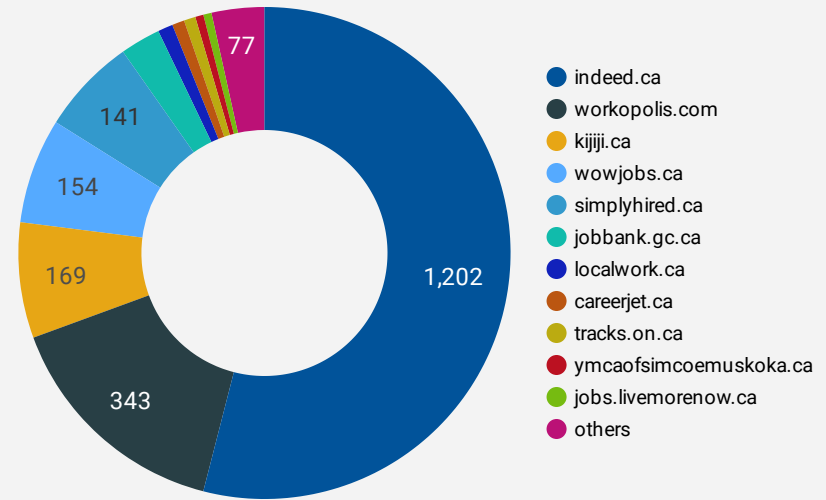
JOB POSTINGS BY JOB BOARD

What share of unique job postings appear on each job board?



COMPANIES BY JOB BOARD

What share of unique job postings appear on each job board?



JOB POSTING DETAILS BY JOB BOARD

How does job posting activity differ by job board?

	JOB BOARD	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS	# OF COMPANIES
1.	indeed.ca	2,274	19	19	1,202
2.	workopolis.com	472	15	15	343
3.	kijiji.ca	277	15	15	169
4.	simplyhired.ca	204	16	16	141
5.	wowjobs.ca	195	16	16	154
6.	jobbank.gc.ca	88	25	17.5	59
7.	jobillico.com	79	17	20	12
8.	network.applytoeducation.com	74	6	7	4
9.	careerjet.ca	69	4	4	18
10.	randstad.ca	51	27	33	1
11.	jobs.livemorenow.ca	41	29	30	12
12.	localwork.ca	37	29	30.5	22
13.	tracks.on.ca	31	27	29	17
14.	careerarc.com	27	21	15.5	8
15.	jobboard.focuscdc.on.ca	21	32	31	12
16.	ymcaofsimcoemuskoka.ca	18	35	28	12
17.	simcoe.hua.hrsmart.com	13	9	8	1