

# JOB DEMAND REPORT

## DECEMBER 2020

*Job posting data collected by Work in Simcoe County from job boards and employer websites who recruit candidates in Simcoe County.*

### HIGHLIGHTS

JOB POSTINGS BY THE NUMBERS				# OF DAYS POSTED	
TOTAL ACTIVE	NEW THIS MONTH	COMPANIES	JOB BOARDS	AVERAGE	MEDIAN
3,302	2,036	1,459	19	17	15

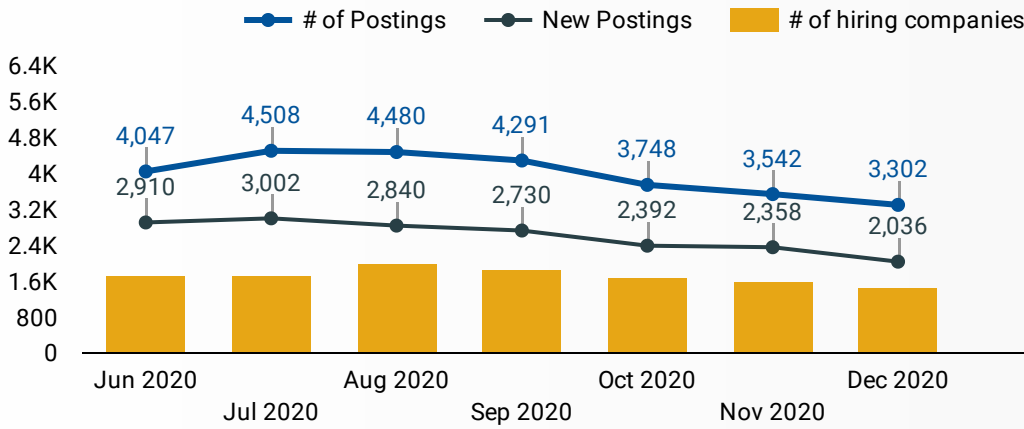
## REPORT BUILDER

The default filter selection below will show all job demand data for the month. You can use the filters to create a customized report for the purpose of understanding a subset of the data.

MUNICIPALITY	JOB TYPE	JOB DURATION
JOB BOARD	ADDITIONAL LANGUA...	QUICK FIND
SKILL LEVEL		
SKILL TYPE NAME / 1-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
MAJOR GROUP / 2-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
MINOR GROUP / 3-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
UNIT GROUP / 4-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
COMPANY OR EMPLOYMENT AGENCY		

## JOB POSTINGS BY MONTH

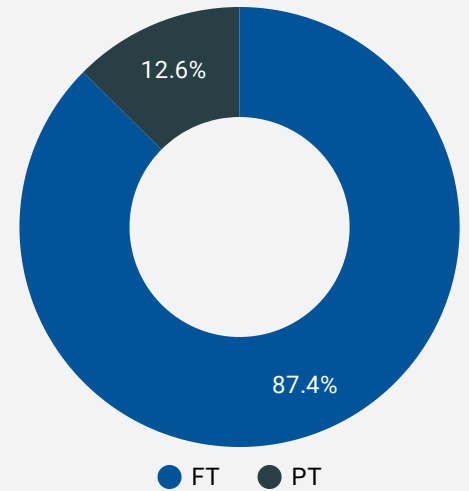
How many job postings were active for at least 1 day this month?



NOTE: This graph cannot be filtered using the controls on the cover page

## JOB TYPE

Full-time vs Part-time



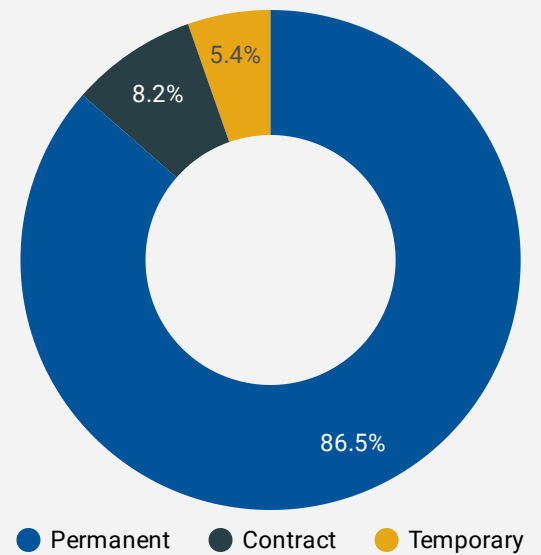
## JOB POSTINGS BY REGION

Where are job opportunities being offered?

	MUNICIPALITY	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	Barrie	1,554	17.2	15
2.	Orillia	299	16.3	15
3.	Collingwood	290	16.1	16
4.	New Tecumseth	227	16.9	15
5.	Innisfil	203	14.8	15
6.	Midland	159	16.3	16
7.	Bradford West Gwillimbury	122	16.6	16
8.	Springwater	68	17.0	15

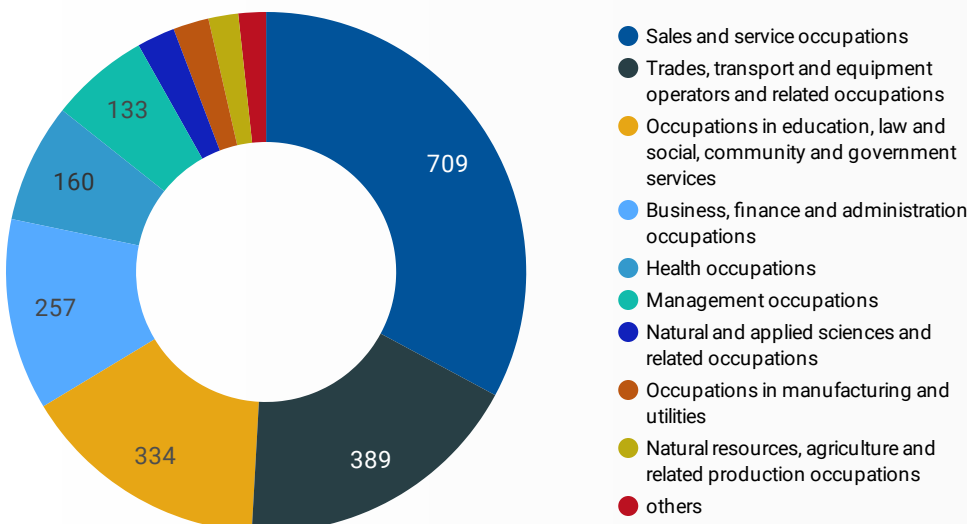
## JOB DURATION

Permanency of jobs posted



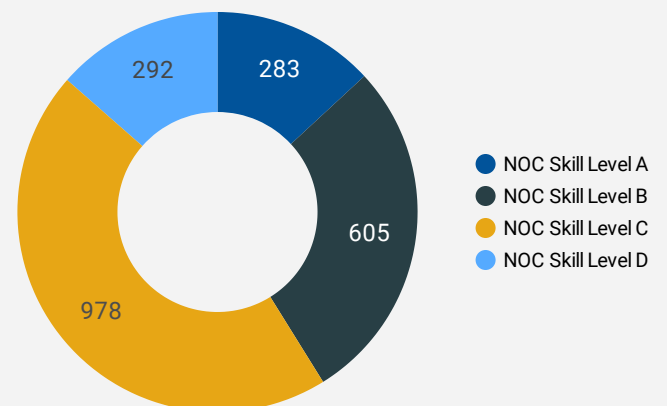
## JOB POSTINGS BY SKILL TYPE

What skill type is being recruited?



## JOB POSTINGS BY SKILL LEVEL

What education do occupations typically require?



Skill Level A = Usually University education | Skill Level B = Usually College education or Apprenticeship training | Skill Level C = Usually Secondary education or occupation-specific training | Skill Level D = Usually on-the-job training

## TOP OCCUPATIONS

What kind of jobs are in-demand?

	4 DIGIT NOC NAME	POSTINGS
1.	Home support workers, housekeepers and related occupations	249
2.	Retail salespersons	116
3.	Material handlers	96
4.	Cooks	87
5.	Light duty cleaners	63
6.	Other customer and information services representatives	60
7.	Administrative assistants	57
8.	Delivery and courier service drivers	54
9.	Retail and wholesale trade managers	50
10.	Retail and wholesale buyers	48
11.	Security guards and related security service occupations	46
12.	Cashiers	45
13.	Janitors, caretakers and building superintendents	38
14.	Food counter attendants, kitchen helpers and related support occupations	36
15.	Food and beverage servers	30
16.	Transport truck drivers	30
17.	Carpenters	29
18.	Dental assistants	28
19.	Receptionists	25
20.	Construction trades helpers and labourers	23
21.	Licensed practical nurses	20
22.	General farm workers	19
23.	Early childhood educators and assistants	17
24.	Registered nurses and registered psychiatric nurses	17
25.	Shippers and receivers	16
26.	Retail sales supervisors	15
27.	Senior government managers and officials	14
28.	Store shelf stockers, clerks and order fillers	14
29.	Other labourers in processing, manufacturing and utilities	14
30.	Nurse aides, orderlies and patient service associates	14

## TOP EMPLOYERS/AGENCIES

Who is hiring?

	COMPANY	POSTINGS
1.	Kijiji Jobs	55
2.	Friday Harbour Resort	54
3.	The Staffing Connection	39
4.	Royal Victoria Regional Health Centre	33
5.	Amazon Canada	31
6.	Home Care Assistance of Barrie, Ontario	29
7.	TalentWorld	29
8.	We Check	29
9.	Walmart Canada	28
10.	Orillia Soldiers' Memorial Hospital	28
11.	Randstad	28
12.	Sienna Senior Living	25
13.	CSR Cosmetic Solutions Inc.	21
14.	County of Simcoe	20
15.	Collingwood General & Marine Hospital	19
16.	La Cl�� d'la Baje en Huronie - La Cl�� de l'emploi/Employment Services	18
17.	Empower Simcoe	17
18.	Bayshore HealthCare	17
19.	Molded Precision Components	16
20.	Home Depot of Canada Inc.	16
21.	YMCA of Simcoe/Muskoka	15
22.	Recipe Unlimited Corporation	15
23.	Dollarama L.P.	15
24.	Home Instead Senior Care	15
25.	Lowe's	14
26.	UPS inc.	13

## OCCUPATIONS BY FREQUENCY & LENGTH OF JOB POSTINGS

What jobs are hard to fill and/or in-demand?

	4 DIGIT NOC	4 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	4412	Home support workers, housekeepers and related occupations	NOC Skill Level C	249	16.1	15
2.	6421	Retail salespersons	NOC Skill Level C	116	16.1	16
3.	7452	Material handlers	NOC Skill Level C	96	16.4	15
4.	6322	Cooks	NOC Skill Level B	87	18.9	16
5.	6731	Light duty cleaners	NOC Skill Level D	63	16.6	16
6.	6552	Other customer and information services representatives	NOC Skill Level C	60	16.7	16
7.	1241	Administrative assistants	NOC Skill Level B	57	16.5	16
8.	7514	Delivery and courier service drivers	NOC Skill Level C	54	16.5	16
9.	621	Retail and wholesale trade managers	NOC Skill Level A	50	15.4	15
10.	6222	Retail and wholesale buyers	NOC Skill Level B	48	15.9	15
11.	6541	Security guards and related security service occupations	NOC Skill Level C	46	16.9	16
12.	6611	Cashiers	NOC Skill Level D	45	19.8	16
13.	6733	Janitors, caretakers and building superintendents	NOC Skill Level D	38	18.8	16
14.	6711	Food counter attendants, kitchen helpers and related support occupations	NOC Skill Level D	36	18.8	15
15.	6513	Food and beverage servers	NOC Skill Level C	30	17.2	16
16.	7511	Transport truck drivers	NOC Skill Level C	30	15.9	15
17.	7271	Carpenters	NOC Skill Level B	29	17.5	15
18.	3411	Dental assistants	NOC Skill Level C	28	16.5	16
19.	1414	Receptionists	NOC Skill Level C	25	15.0	15
20.	7611	Construction trades helpers and labourers	NOC Skill Level D	23	21.1	16
21.	3233	Licensed practical nurses	NOC Skill Level B	20	20.0	16
22.	8431	General farm workers	NOC Skill Level C	19	15.5	16
23.	4214	Early childhood educators and assistants	NOC Skill Level B	17	19.0	16
24.	3012	Registered nurses and registered psychiatric nurses	NOC Skill Level A	17	22.5	21
25.	1521	Shippers and receivers	NOC Skill Level C	16	20.3	16
26.	6211	Retail sales supervisors	NOC Skill Level B	15	17.8	16
27.	12	Senior government managers and officials	NOC Skill Level A	14	15.2	16
28.	6622	Store shelf stockers, clerks and order fillers	NOC Skill Level D	14	13.1	15
29.	9619	Other labourers in processing, manufacturing and utilities	NOC Skill Level D	14	17.6	16
30.	6412	Nurse aides, orderlies and patient service associates	NOC Skill Level C	14	15.1	15

## JOB POSTINGS BY 3-DIGIT NATIONAL OCCUPATION CLASSIFICATION

What jobs are hard to fill and/or in-demand?

	3 DIGIT NOC	3 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	441	Home care providers and educational support occupations	NOC Skill Level C	254	16.1	15
2.	642	Retail salespersons	NOC Skill Level C	116	16.1	16
3.	673	Cleaners	NOC Skill Level D	106	17.5	16
4.	632	Chefs and cooks	NOC Skill Level B	100	19.0	16
5.	751	Motor vehicle and transit drivers	NOC Skill Level C	96	16.5	15
6.	745	Longshore workers and material handlers	NOC Skill Level C	96	16.4	15
7.	124	Office administrative assistants - general, legal and medical	NOC Skill Level B	62	16.4	16
8.	655	Customer and information services representatives	NOC Skill Level C	61	16.7	16
9.	341	Assisting occupations in support of health services	NOC Skill Level C	54	16.3	15
10.	062	Retail and wholesale trade managers	NOC Skill Level A	50	15.4	15
11.	622	Technical sales specialists in wholesale trade and retail and wholesale buyers	NOC Skill Level B	48	15.9	15

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## JOB POSTINGS BY 2-DIGIT NATIONAL OCCUPATION CLASSIFICATION

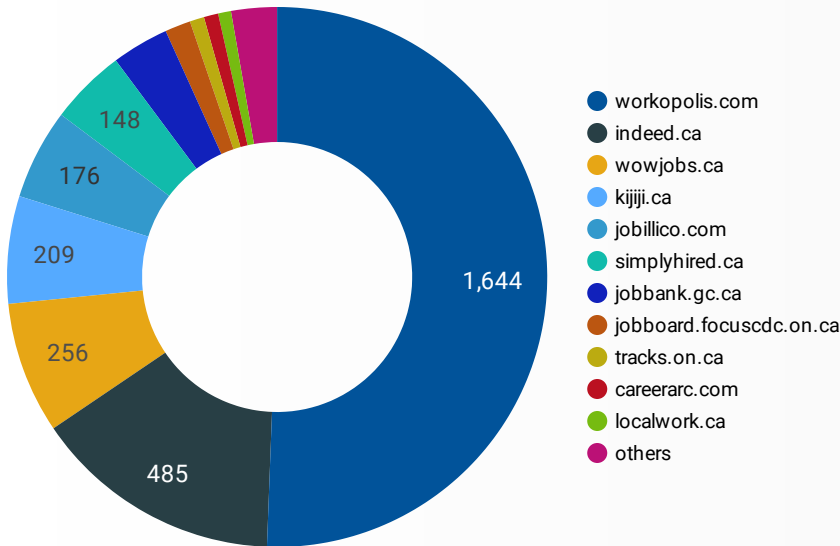
What jobs are hard to fill and/or in-demand?

	2 DIGIT NOC	2 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	44	Care providers and educational, legal and public protection support occupations	NOC Skill Level C	254	16.1	15
2.	65	Service representatives and other customer and personal services occupations	NOC Skill Level C	171	16.8	16
3.	67	Service support and other service occupations, n.e.c.	NOC Skill Level D	152	17.6	16
4.	63	Service supervisors and specialized service occupations	NOC Skill Level B	119	19.7	16
5.	75	Transport and heavy equipment operation and related maintenance occupations	NOC Skill Level C	117	16.8	16
6.	64	Sales representatives and salespersons - wholesale and retail trade	NOC Skill Level C	117	16.2	16
7.	74	Other installers, repairers and servicers and material handlers	NOC Skill Level C	110	16.4	15
8.	12	Administrative and financial supervisors and administrative occupations	NOC Skill Level B	108	16.6	16
9.	72	Industrial, electrical and construction trades	NOC Skill Level B	107	17.2	16
10.	62	Retail sales supervisors and specialized sales occupations	NOC Skill Level B	83	15.8	15
11.	66	Sales support occupations	NOC Skill Level D	67	17.6	16

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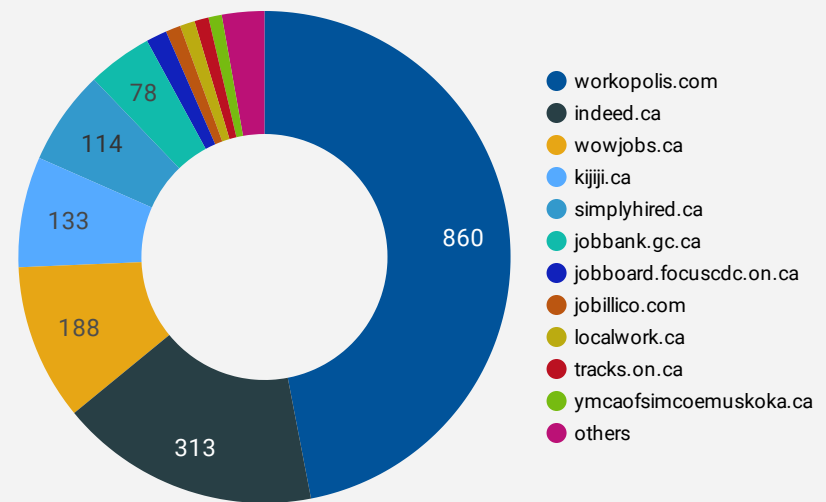
## JOB POSTINGS BY JOB BOARD

What share of unique job postings appear on each job board?



## COMPANIES BY JOB BOARD

What share of unique job postings appear on each job board?



## JOB POSTING DETAILS BY JOB BOARD

How does job posting activity differ by job board?

	JOB BOARD	POSTING COUNT	POSTING DAYS	POSTING DAYS	COMPANY
1.	workopolis.com	1,644	15	15	860
2.	indeed.ca	485	19	20	313
3.	wowjobs.ca	256	16	16	188
4.	kijiji.ca	209	15	15	133
5.	jobillico.com	176	17	13	18
6.	simplyhired.ca	148	16	16	114
7.	jobbank.gc.ca	111	27	18	78
8.	jobboard.focuscdc.on.ca	50	24	30	25
9.	tracks.on.ca	28	30	31	17
10.	careerarc.com	28	22	16.5	13
11.	localwork.ca	25	27	31	18
12.	ymcaofsimcoemuskoka.ca	25	23	24	16
13.	barriecareercentre.com	20	30	30	16
14.	jobs.livemorenow.ca	16	10	10	8
15.	agilec.ca	8	39	26	4
16.	charityvillage.com	8	15	15	7
17.	simcoe.hua.hrsmart.com	6	13	14	1
18.	en.agilus.ca	3	39	39	1