

JOB DEMAND REPORT

AUGUST 2020

Job posting data collected by Work in Simcoe County from job boards and employer websites who recruit candidates in Simcoe County.

HIGHLIGHTS

JOB POSTINGS BY THE NUMBERS				# OF DAYS POSTED	
TOTAL ACTIVE	NEW THIS MONTH	COMPANIES	JOB BOARDS	AVERAGE	MEDIAN
4,480	2,840	1,996	18	17	16

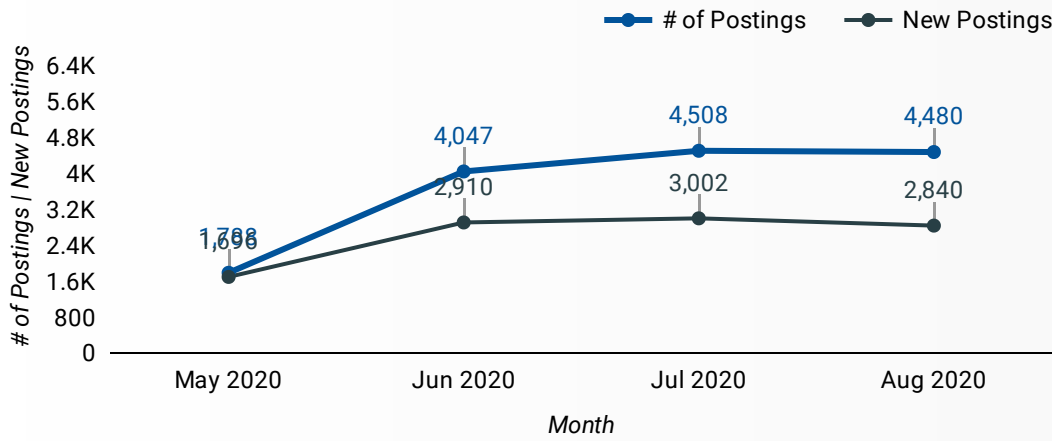
REPORT BUILDER

The default filter selection below will show all job demand data for the month. You can use the filters to create a customized report for the purpose of understanding a subset of the data.

MUNICIPALITY	JOB TYPE	JOB DURATION
JOB BOARD	ADDITIONAL LANGUA...	QUICK FIND
SKILL LEVEL		
SKILL TYPE NAME / 1-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
MAJOR GROUP / 2-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
MINOR GROUP / 3-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
UNIT GROUP / 4-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
COMPANY OR EMPLOYMENT AGENCY		

JOB POSTINGS BY MONTH

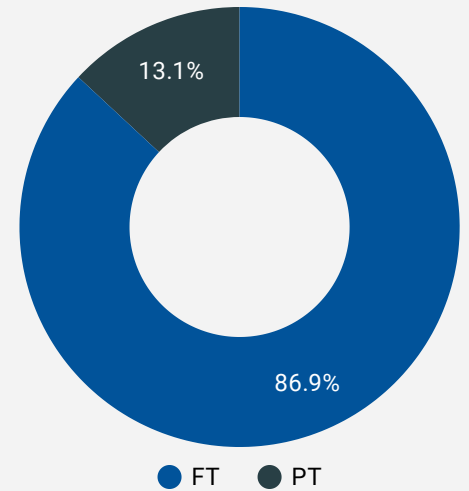
How many job postings were active for at least 1 day this month?



NOTE: This graph cannot be filtered using the controls on the cover page

JOB TYPE

Full-time vs Part-time



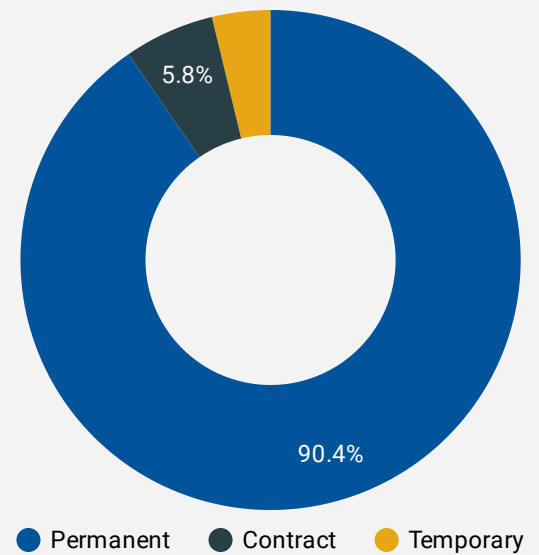
JOB POSTINGS BY REGION

Where are job opportunities being offered?

	MUNICIPALITY	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	Barrie	2,283	17	16
2.	Orillia	380	16	16
3.	Collingwood	304	16	16
4.	New Tecumseth	299	16	16
5.	Innisfil	278	17	16
6.	Midland	193	16	16
7.	Bradford West Gwillimbury	160	16	16
8.	Wasaga Beach	97	17	16

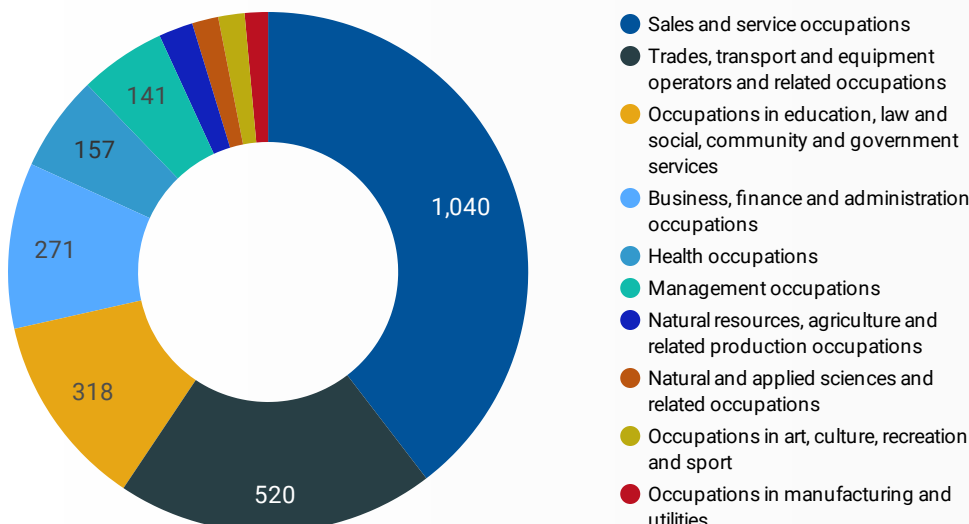
JOB DURATION

Permanency of jobs posted



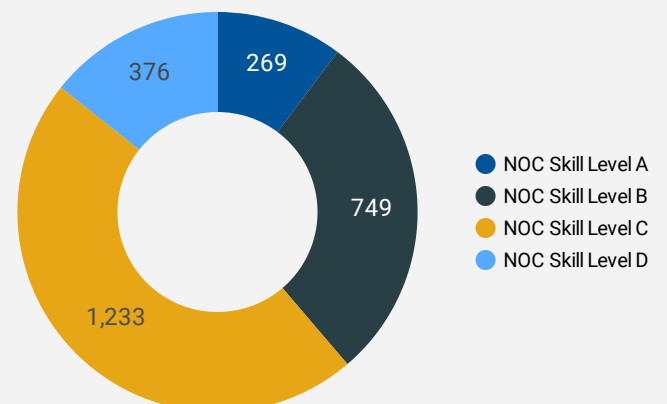
JOB POSTINGS BY SKILL TYPE

What skill type is being recruited?



JOB POSTINGS BY SKILL LEVEL

What education do occupations typically require?



Skill Level A = Usually University education | Skill Level B = Usually College education or Apprenticeship training | Skill Level C = Usually Secondary education or occupation-specific training | Skill Level D = Usually on-the-job training

TOP OCCUPATIONS

What kind of jobs are in-demand?

	4 DIGIT NOC NAME	POSTINGS
1.	Home support workers, housekeepers and related occupations	210
2.	Retail salespersons	195
3.	Cooks	140
4.	Other customer and information services representatives	108
5.	Light duty cleaners	107
6.	Food and beverage servers	88
7.	Material handlers	76
8.	Delivery and courier service drivers	69
9.	Retail and wholesale trade managers	62
10.	Receptionists	58
11.	Cashiers	55
12.	Transport truck drivers	54
13.	Food counter attendants, kitchen helpers and related support occupations	51
14.	Janitors, caretakers and building superintendents	51
15.	Administrative assistants	45
16.	Construction trades helpers and labourers	43
17.	Carpenters	41
18.	Dental assistants	36
19.	Retail and wholesale buyers	35
20.	Painters and decorators (except interior decorators)	32
21.	Roofers and shinglers	25
22.	Residential and commercial installers and servicers	25
23.	Landscaping and grounds maintenance labourers	25
24.	Accounting technicians and bookkeepers	24
25.	Security guards and related security service occupations	22
26.	Home child care providers	21
27.	Other medical technologists and technicians (except dental health)	20
28.	General office support workers	20
29.	General farm workers	19
30.	Landscape and horticulture technicians and specialists	18

TOP EMPLOYERS/AGENCIES

Who is hiring?

	COMPANY	POSTINGS
1.	Kijiji	377
2.	Sienna Senior Living	43
3.	Royal Victoria Regional Health Centre	41
4.	Recipe Unlimited Corporation	36
5.	County of Simcoe	31
6.	Starbucks	28
7.	Loblaw Companies Limited	27
8.	Simcoe County District School Board	27
9.	Randstad	24
10.	We Check	24
11.	Simcoe Parts Service Inc.	23
12.	Tim Hortons	23
13.	Baxter	22
14.	Napoleon Products	21
15.	Adecco	20
16.	Orillia Soldiers' Memorial Hospital	19
17.	Waypoint Centre for Mental Health Care	18
18.	Chartwell Retirement Residences	17
19.	TJX Canada	17
20.	CSR Cosmetic Solutions Inc.	16
21.	Stevenson Memorial Hospital	16
22.	Friday Harbour Resort	16
23.	Home Depot of Canada Inc.	15
24.	Shoppers Drug Mart	15
25.	Michaels	15
26.	Dollarama L.P.	15
27.	Lowe's	14

OCCUPATIONS BY FREQUENCY & LENGTH OF JOB POSTINGS

What jobs are hard to fill and/or in-demand?

	4 DIGIT NOC	4 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	4412	Home support workers, housekeepers and related occupations	NOC Skill Level C	210	17	16
2.	6421	Retail salespersons	NOC Skill Level C	195	17	16
3.	6322	Cooks	NOC Skill Level B	140	17	16
4.	6552	Other customer and information services representatives	NOC Skill Level C	108	17	16
5.	6731	Light duty cleaners	NOC Skill Level D	107	17	16
6.	6513	Food and beverage servers	NOC Skill Level C	88	17	16
7.	7452	Material handlers	NOC Skill Level C	76	16	16
8.	7514	Delivery and courier service drivers	NOC Skill Level C	69	17	16
9.	621	Retail and wholesale trade managers	NOC Skill Level A	62	14	16
10.	1414	Receptionists	NOC Skill Level C	58	15	16
11.	6611	Cashiers	NOC Skill Level D	55	15	16
12.	7511	Transport truck drivers	NOC Skill Level C	54	18	16
13.	6711	Food counter attendants, kitchen helpers and related support occupations	NOC Skill Level D	51	16	16
14.	6733	Janitors, caretakers and building superintendents	NOC Skill Level D	51	17	16
15.	1241	Administrative assistants	NOC Skill Level B	45	15	16
16.	7611	Construction trades helpers and labourers	NOC Skill Level D	43	18	16
17.	7271	Carpenters	NOC Skill Level B	41	17	16
18.	3411	Dental assistants	NOC Skill Level C	36	16	16
19.	6222	Retail and wholesale buyers	NOC Skill Level B	35	13	14
20.	7294	Painters and decorators (except interior decorators)	NOC Skill Level B	32	19	16
21.	7291	Roofers and shinglers	NOC Skill Level B	25	16	16
22.	7441	Residential and commercial installers and servicers	NOC Skill Level C	25	18	16
23.	8612	Landscaping and grounds maintenance labourers	NOC Skill Level D	25	16	16
24.	1311	Accounting technicians and bookkeepers	NOC Skill Level B	24	22	16
25.	6541	Security guards and related security service occupations	NOC Skill Level C	22	17	16
26.	4411	Home child care providers	NOC Skill Level C	21	18	16
27.	3219	Other medical technologists and technicians (except dental health)	NOC Skill Level B	20	14	16
28.	1411	General office support workers	NOC Skill Level C	20	19	16
29.	8431	General farm workers	NOC Skill Level C	19	15	16

JOB POSTINGS BY 3-DIGIT NATIONAL OCCUPATION CLASSIFICATION

What jobs are hard to fill and/or in-demand?

	3 DIGIT NOC	3 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	441	Home care providers and educational support occupations	NOC Skill Level C	237	17	16
2.	642	Retail salespersons	NOC Skill Level C	195	17	16
3.	673	Cleaners	NOC Skill Level D	167	17	16
4.	632	Chefs and cooks	NOC Skill Level B	151	17	16
5.	751	Motor vehicle and transit drivers	NOC Skill Level C	137	19	16
6.	651	Occupations in food and beverage service	NOC Skill Level C	119	16	16
7.	655	Customer and information services representatives	NOC Skill Level C	109	17	16
8.	141	General office workers	NOC Skill Level C	78	16	16
9.	745	Longshore workers and material handlers	NOC Skill Level C	76	16	16
10.	729	Other construction trades	NOC Skill Level B	62	18	16
11.	062	Retail and wholesale trade managers	NOC Skill Level A	62	14	16
12.	341	Assisting occupations in support of health services	NOC Skill Level C	57	17	16

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JOB POSTINGS BY 2-DIGIT NATIONAL OCCUPATION CLASSIFICATION

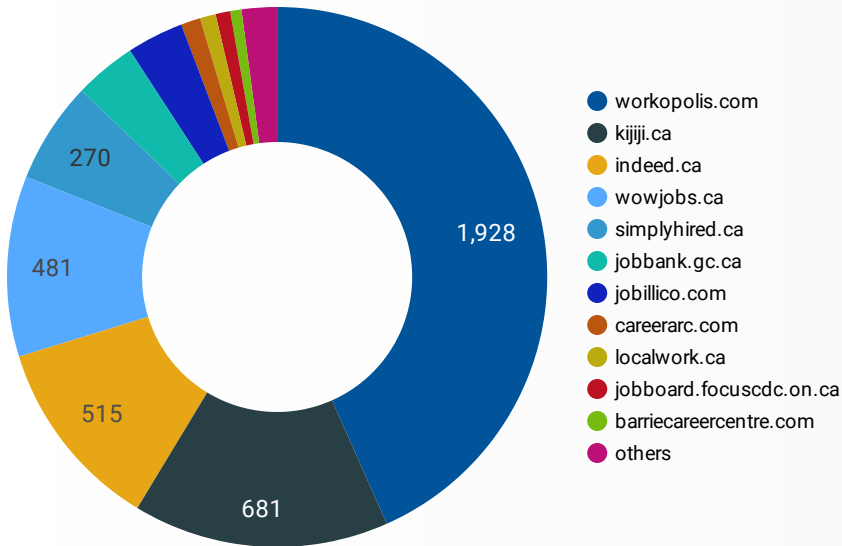
What jobs are hard to fill and/or in-demand?

	2 DIGIT NOC	2 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	65	Service representatives and other customer and personal services occupations	NOC Skill Level C	284	16	16
2.	44	Care providers and educational, legal and public protection support occupations	NOC Skill Level C	237	17	16
3.	67	Service support and other service occupations, n.e.c.	NOC Skill Level D	225	17	16
4.	63	Service supervisors and specialized service occupations	NOC Skill Level B	199	18	16
5.	64	Sales representatives and salespersons - wholesale and retail trade	NOC Skill Level C	197	17	16
6.	72	Industrial, electrical and construction trades	NOC Skill Level B	167	18	16
7.	75	Transport and heavy equipment operation and related maintenance occupations	NOC Skill Level C	163	19	16
8.	74	Other installers, repairers and servicers and material handlers	NOC Skill Level C	102	16	16
9.	14	Office support occupations	NOC Skill Level C	94	15	16
10.	12	Administrative and financial supervisors and administrative occupations	NOC Skill Level B	81	16	16
11.	06	Middle management occupations in retail and wholesale trade and	NOC Skill Level A	73	15	16

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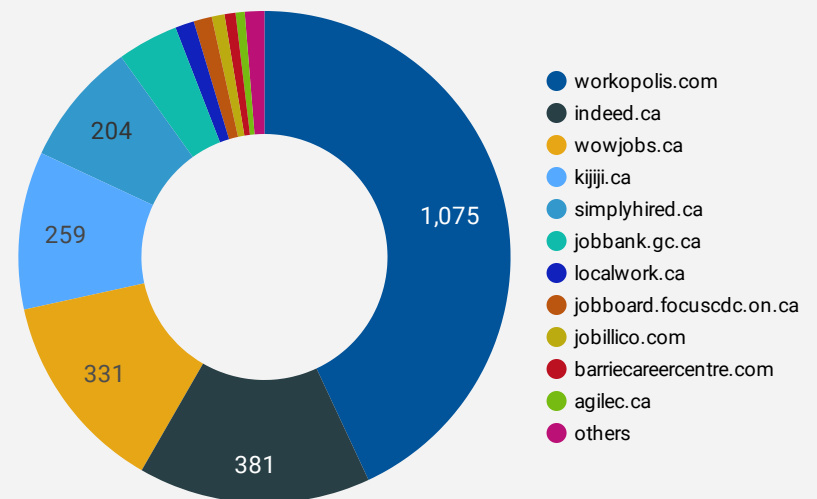
JOB POSTINGS BY JOB BOARD

What share of unique job postings appear on each job board?



COMPANIES BY JOB BOARD

What share of unique job postings appear on each job board?



JOB POSTING DETAILS BY JOB BOARD

How does job posting activity differ by job board?

	JOB BOARD	POSTING COUNT	POSTING DAYS	POSTING DAYS	COMPANY
1.	workopolis.com	1,928	16	16	1,075
2.	kijiji.ca	681	16	16	259
3.	indeed.ca	515	19	14	381
4.	wowjobs.ca	481	16	15	331
5.	simplyhired.ca	270	15	16	204
6.	jobbank.gc.ca	165	26	16	100
7.	jobillico.com	151	14	10	21
8.	careerarc.com	52	39	36	12
9.	localwork.ca	42	28	31	31
10.	jobboard.focuscdc.on.ca	39	25	29	30
11.	barriecarecentre.com	30	15	15	18
12.	network.applytoeducation.com	30			2
13.	agilec.ca	25	27	24	15
14.	simcoe.hua.hrsmart.com	14	22	21.5	1
15.	charityvillage.com	11	16	16	8
16.	tracks.on.ca	6			3
17.	jobs.livemorenow.ca	5			4
18.	ymcaofsimcoemuskoka.ca	3	35	35	3